

PR PICKS | STAFF NEWS
WHAT'S NEW | AWARD WINNER

MONU SKINCARE



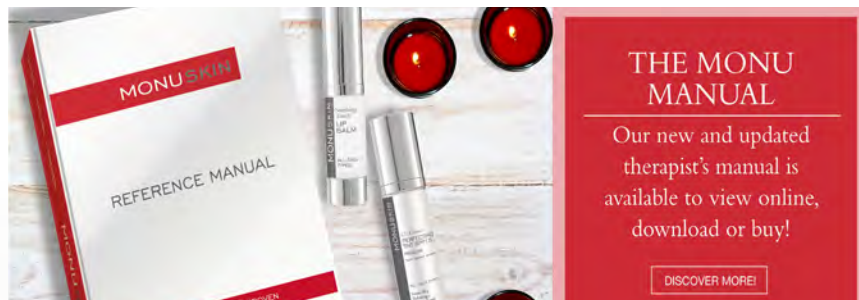
SPRING 2016

PR PICKS!

MODUS PR

In November MODUS presented a selection Spring/Summer 2016 fashion, beauty and lifestyle products at the SS16 Press Day.

MONU was presented in a specific beauty area on the Press Day. A top selection of our hero products were displayed alongside our fabulous new posters. Over 300 key journalists, stylists and editors attended the event which has been brilliant exposure for the brand.



Last year saw the relaunch of our websites. Two, more sophisticated looking sites that have been refreshed for ease of use and branding. The websites offer so much with still more yet to come!

New to the websites:

'Beauty Unplugged' - MONU's retail blog. This can be found on tab bar on the www.monushop.co.uk site or you can visit directly at www.beautyunplugged.co.uk

Retail customers can:

- ★ Read blog posts about skincare
- ★ Watch our beauty videos
- ★ Keep on top of MONU's social media.

'MONU Hub' – MONU's Trade blog. This can be found in the 'Our Heritage' Tab on

the www.monuskin.co.uk site or you can visit directly at www.monuhub.com

Here you can:

- ★ Find the image gallery where you can download our images
 - ★ Look through or download our therapist manual
 - ★ Read blog posts
 - ★ Watch training videos
- And much, much more...

Don't forget to follow us on social media and like our new MONU Skincare – TRADE Facebook page!



WHAT'S NEW

Over the past year **MONU** have had a brand refresh. We have updated the **MONU** brand look from products to posters and are still working on bringing fresher lifestyle imagery and beauty videos. Here are some examples of what we've been up to!

Our MONUspa diffusers are now available and are a perfect way to transform the ambience in your home or salon. With three fragrances to choose from and a simple design, these gorgeous diffusers will fit right in wherever you place them and will release beautifully subtle soft scents throughout the day. Available in: Relaxing, Reviving and Rejuvenating scents.

MONUSKIN For Men

Our VITRU range has now been rebranded to MONUSKIN For Men. The blue has been replaced with red and it has all been packaged in high gloss bottles and silver top tubes.



New look MONU Collagen Eye Patches and MONU Ampoules

We have had some brilliant feedback about our new MONU Ampoules Box. You love the new slick packaging and the fact the ampoules are now so much easier to remove.



15ml Pump Bottles

We have replaced our 15ml pump tubes to these fantastic silver top pumps that have a better centre of gravity meaning no more products falling over on your trolley.



We've moved!

The venue for the training in Cheltenham has now moved to our Factory on Malmesbury Road. The new venue means that there is more space and we can now provide 6 spaces on each training.

Benefits:

- ★ On-site parking
- ★ Lunch provided
- ★ Ability to order and collect stock on the day
- ★ If there's time you may also be able to have a factory tour.



The MONU Therapist Manual is here!

Keep yourself updated and inspired with our improved Therapist Manual. This is your go-to guide on all things MONU.

Features:

- ★ Behind the brand
- ★ Information on the different ranges and gifts
- ★ Extensive product and treatment information
- ★ Unique selling points

The therapist manual is available to purchase for £50 or you can view it online or download it at our www.monuhub.com trade blog.



staff NEWS

Rachel Realf **TANWORX Marketing Manager**

I have some exciting news! I will be going on maternity leave from mid February! During this time for those that would normally contact myself directly please call the sales office on 01242 538334 where another member of the team will be happy to help you. Alternatively you can email information@monuskin.co.uk



amy@monuskin.co.uk

Amy Kennedy **Skincare Educator**

'I am so excited to be lucky enough to become part of the MONU team!

From a young age I have been passionate about all things beauty and learning all about the beauty industry. I started studying beauty at the age of 17 and have been working in the industry for the past 5 years which has included spending some time working overseas.

I have just returned back home to Cheltenham after spending 16 months working in one of the biggest beauty salons in Melbourne, Australia and now can't wait to start working for this incredible company that specialises in skin care and provides result driven products. I'm looking forward to pursuing my passion with MONU and being able to bring my skills and experience to the MONU team!



tori@monuskin.co.uk

Tori Sword **Luxury Partnership Manager**

I am delighted to be joining the MONU Skin team looking after and building the Luxury Partnership department, from Treetop executive retreats, city penthouses, cosy cottage holiday lets and luxury Spas the opportunity to offer MONUspa products to a wider audience and develop the offering is really exciting.

I started my beauty, bath and skincare career with Molton Brown way back in 2000 and helped drive the brand to a wider audience throughout the uk.

In 2004 I took a work break to have my gorgeous daughter, in 2012 I was offered a role at REN Skincare where I returned as Account Manager, looking after and building partnerships world wide.

I guess skincare is well and truly in my blood and to be joining an ethical luxury brand in my home town is nothing more than perfect!!

My contact details are tori@monuskin.co.uk, **office: 01242 538332** **mobile: 07496 143295**, happy to discuss offerings and arrange a visit (with products of course)!!

SPRINGTIME SPECIALS

Available to purchase online
or by calling 01242 538334

ANTI-AGEING INTENSE LIFT

£250^{+VAT}

25%
OFF

Offer consists of

390ml Rich Cream Cleanser;
390ml Soft Touch Toner;
180ml Restoring Cream Light;
180ml Restoring Cream Rich;
100ml Radiant Skin Peel;
100ml Flash Relax Mask;
30ml Nourishing Treatment Oil;
15ml Lift and Eye Active Lift;
15ml Deep Repair Complex;
10ml Bergmot Oil and a 552g Tub
Lifting Algae Mask with scoop.

Available throughout February

BEAUTY BASICS

£250^{+VAT}

20%
OFF

Offer consists of

2 each of the following:

180ml Gentle Cleanser;
180ml Active Cleanser;
100ml Micro Exfoliant;
100ml Delicate Facial Wash;
100ml Energising Facial Wash;
100ml Purifying Facial Wash;
180ml Gentle Toner; 180ml Active
Toner; 50ml Moisture Rich Collagen
Cream; 50ml Skin Perfector;
50ml Mattifying Lotion;
50ml Extra Rich Night Cream;
50ml Night Renewal Complex

Available throughout March

SPRAY SENSATION

£260^{+VAT}

20%
DISCOUNT

Offer consists of

Spray Tan Dynatec black 610;
Spray Tanning Cubicle;
Professional Barrier Cream;
1ltr Spray Tanning Solution 9%;
250ml Spray Tanning Solution 12%;
250ml Spray Tanning Solution 16%;
Pack of 10 Sticky Feet; Pack of 10
G-Strings; Pack of 10 Hair Caps;
3-Sided Table Top Display;
TANWORX Totem; TANWORX Poster;
Trade Brochure and 10 Consultation
Cards/Retail Leaflets.

Available throughout April

HAVE YOU RECEIVED YOUR FREE CALENDAR YET? IF NOT GIVE US A CALL ON 01242 538334



MONU SKINCARE Tel: 01242 538334 Fax: 01242 225607 Email: sales@monuskin.co.uk www.monuskin.co.uk



This brochure has been printed on environmentally friendly paper, sourced from a sustainable forest. No chlorine has been used in its manufacture. Monu Skincare chose this paper in accordance with the company's ethical principles.

MONUSKIN



AGE COMBAT

When life demands more, this product performs.

Age Combat was awarded the Male Grooming Guide's Best Moisturiser award.

“We try out a lot of moisturisers...but this one was the best so far... it just felt fresh and healthy. Not greasy and not to dry which is perfect...”

**Liam Yulhanson, Chief Editor
Malegroomingguide.info**



The Age Combat is an advanced lotion that has been formulated to help combat skin ageing. It will enhance your natural moisture balance to leave you with a healthy, radiant glow that lasts all day. Skin will feel refreshed and toned as the innovative blend of ingredients works to sooth irritation whilst smoothing and firming.

Smoothing 2 to 3 pumps onto the skin will deliver an instant mineral boost that refreshes and energises tired complexions, improving the skins natural barrier function and helping to provide protection from the environmental pollution that we encounter on a daily basis.

Magnesium and Pongamia Extract help to actively combat fatigue whilst soothing stress and irritation. Skin feels younger, refreshed and revitalised.

TO USE

Smooth a few drops on to the face and neck morning evening, massaging well into the skin.

NIGHT RENEWAL COMPLEX:

OUR ACTIVES:

Night Renewal Complex is formulated to revitalise and restore the skins moisture balance, with Sweet Almond Oils and Wheat Germ to replace lost lipids, helping to improve the skins elasticity and target fine lines and wrinkles. Packed with actives to help combat the first signs of aging and infused Marine Collagen to achieve smoother, more rejuvenated looking skin.

YOUR RESULTS:

Regular use will result in skin feels firm and smooth. Particularly beneficial for skin lacking sufficient elasticity.



EXTRA RICH NIGHT CREAM:

OUR ACTIVES:

A complex formulation that has been designed to revitalise the complexion and refine the skins tone and texture for an instant glow. This is a must for dry or dehydrated skin. With a blend of Shea Butter and Beewax to create a luxurious thick texture to intensively moisturise your skin without leaving a greasy residue. Royal Jelly, a rich source of essential vitamins, fatty acids, help to ensure skin is left feeling rejuvenated and renewed.

YOUR RESULTS:

Renowned for its anti-aging benefits to help reduce sun damage, hyper-pigmentation and even out skin tone.

