



**Sara Pattacini**

## **full-service graphic web designer specialized in user interface and branding**

sara@sarapattacini.com | sarapattacini.com | +49 173 99 18 332 | linkedin: sara pattacini

### **employments**

april 2017 to current (part-time)

**graphic web and user interface designer**

firma.de | berlin, germany

mars 2016 to current (part-time)

**graphic web and user interface designer**

legalbase | berlin, germany

november 2016 to current

**co-founder and art director**

kay unlimited | paris, france

march 2013 to current

**freelance graphic web and ui designer**

sara pattacini | paris / berlin

april 2014 - September 2014

**web and digital content designer**

someone and sons | berlin, germany

september 2012 - February 2013

**art director junior**

les argentins | paris, france

### **skills**

#### **web and mobile design**

user interface, user experience

responsive web and mobile design

#### **brand identity and content**

logo design, visual language

brand strategy and art direction,

social media content creation

#### **print and digital design**

poster, flyer, brochure, card

roll up banner, illustration, icon

marketing material online/offline

#### **video and photo production**

shooting, recording, editing,

broadcasting teaser and corporate

video

#### **softwares**

sketch, invision, photoshop,

illustrator, indesign, final cut,

after effect

### **education**

#### **master 1 in creative and digital strategy**

[graduated since since January, 2015 ]

iscom paris, france

#### **bachelor degree in design & communication**

[start date date (september 2010)]

September 2013

iscom paris, france

### **interest**

#### **art and design**

fair, exhibition, artistic practice,

street art, illustration, motion design

#### **tech, entrepreneurship and social impact**

podcasts, talks, meetups, workshops,

research studies, new ideas

#### **music, travelling and socializing**

exploration, discovery, human connexion