



Qatar Institute for Intercultural Communication Education City – Doha – Qatar

April 17 - 18, 2018

Cultural Values Re-examined

Study of culture often begins with examining behaviors that are confusing, interesting, or simply different from one's own. Values are always at the core of any behavior. Understanding how values are developed, modified and retained will help in becoming more cross-culturally effective. When behaviors are seen through the lens of values, they become easier to understand and explore. This workshop will focus on how to clarify one's own values and how to teach others about values. Participants will learn about available value assessments and experience a broad range of exercises that can be used in classrooms for teaching about values.



Dr. Donna M. Stringer is a social psychologist with over 40 years' experience as a manager, teacher, researcher, and writer, Donna specializes in cross-cultural instructional design, cross-cultural communication and value systems, team building, and culture change strategies for organizations in the U.S., Asia, Latin America, and Europe. She has co-authored three books: *52 Activities for Exploring Values Differences*, *52 Activities for Improving Cross-Cultural Communication*, and *52 Activities for Successful International Relocation*. She has written articles on preparing the next generation of diversity trainers for the 2007 Pfeiffer Annual Training Series and on preparing global leaders for the 2012 Pfeiffer Annual Training Series. Her most recent publications include a chapter on *Diversity and Inclusion* for the *Multicultural America Encyclopedia* and chapters on *Generational Diversity* and *Global Diversity Management* for the *Encyclopedia of Intercultural Competence*.

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