Summer Institute for Intercultural Communication

Portland - Oregon - USA



Session III B, July 23-25, 2018

35. Values Re-Examined: Activities for Teaching Cultural Values

The study of culture often begins with examining behaviors that are confusing, interesting, or simply different from our own. Values are always at the core of any behavior. Understanding how values are developed, modified, and retained will help in becoming more cross-culturally effective. When behaviors are seen through the lens of values, they become easier to understand and explore. This workshop will focus on how to clarify our own values and how to teach others about values. You will learn about available value assessments and experience a broad range of exercises that can be used in classrooms for teaching about values.

Designed for: Educators, consultants, facilitators, and trainers who want to experience interactive exercises for exploring values that we can use with our own students or clients.

Workshop Objectives

You will have the opportunity to:

- Learn strategies and experience instruments for measuring values
- Review current cross-cultural values data
- Experience exercises that explore personal and organizational values
- Examine the values that may underlie behavior differences within and between demographic groups including nations, gender, and generations

Learning Activities

- Complete assessments clarifying your own core values and identifying the cross-cultural values that might personally challenge you most
- Practice connecting observable behaviors to potential cultural values as a way of working more effectively with a wide range of individuals
- Experience exercises that you can use to teach students/clients to examine the underlying values of observable behavior differences
- Complete a series of interactive exercises exploring the underlying values that may lead to behavioral differences across nationality, gender, generation, and other demographic groups



Dr. Donna M. Stringer is an intercultural consultant. She was founder and president for 27 years of a successful organization development company specializing in cross-cultural issues, located in Seattle, WA. A social psychologist with over 40 years of experience as a manager, teacher, researcher, and writer, Donna specializes in intercultural instructional design, intercultural communication, value systems, team building, and culture change strategies for organizations in the U.S., Asia, Latin America, and Europe. She has co-authored three books: 52 Activities for Exploring Values Differences, 52 Activities for Improving Cross-Cultural Communication, and 52 Activities for Successful International Relocation. Her most recent publications include a chapter on diversity and inclusion for the Multicultural America Encyclopedia and chapters on generational diversity and global diversity management for The SAGE Encyclopedia of Intercultural Competence. Donna currently lives and works as a solo practitioner in Seattle, WA.