

Summer Institute for Intercultural Communication

Portland – Oregon – USA



Sample of SIIC, July 14, 2018

F. From Theory to Practice: Exploring the Development, Intersections, and Negotiation of Identity

During a stimulating and intriguing dialogue, you will have the opportunity to develop a working understanding of the notions of racial identity, ethnic identity, ethnogenesis, the reinvention of tradition, and identity negotiation. We will explore and discuss fundamental theories of identity from anthropology, communication, and (cross-cultural) psychology in order to compare and contrast the complexity of identity theory; assess understanding of racial/cultural/global identity development; and apply multilayered framing to apply identity to flexible and global understanding.



Dr. Leeva C. Chung is a professor in the Department of Communication Studies at the University of San Diego (USD). Leeva is the faculty Changemaker Champion for 2015-2016 and won the 2015 Innovation in Community Engagement Award for her work in applied problem solving through community partner engagement. Her research interests include ethnic and global identity, intergroup perceptions, and pop culture.

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