



Session III A, July 24-28, 2017

28. Teaching Intercultural Communication

This workshop presents an overview of the theories and tools of intercultural communication flexibility, effective approaches to teaching this important subject, and a selection of appropriate teaching methods. We will discuss fundamental approaches in teaching intercultural communication, review current theories in intercultural communication, examine lecture modules on selected intercultural topics, and evaluate different teaching methods. The workshop will focus on various identity-based communication themes in contemporary U.S. society and international arenas. We will explore how active learning exercises can be linked to intercultural concepts such as cultural values analysis, different identity frames, verbal and nonverbal communication styles, ingroup-outgroup boundary formation, attribution biases, intergroup conflicts, and culture shock.

Designed for: Teaching professionals or academic administrators who wish to introduce or expand intercultural communication in their curriculum.

Workshop Objectives

- Experience first-hand the instructional philosophy, goals, and strategies in teaching an intercultural communication course
- Discuss challenging issues in teaching intercultural communication from an integrative intercultural and diversity competence perspective
- Understand various identity-based communication themes in contemporary U.S. society and international arenas
- Use a value dimensional approach to analyze diverse cultural misunderstanding episodes
- Sample essential theories and concepts in explaining stereotypes and intergroup biases
- Develop effective interactive teaching strategies in facilitating a mindful consciousness in your students
- Explore how active learning exercises can be linked to intercultural concepts such as cultural values analysis, different identity frames, verbal and nonverbal communication styles, intergroup conflicts, and culture shock

Learning Activities

- Discussion of basic conceptual frameworks in teaching intercultural communication
- Examination of lecture modules on selected intercultural communication topics
- Consideration and experience of different instructional modes such as lectures/discussions, self-assessment tests, critical incident analyses, small group discussions, YouTube analyses, intercultural simulations, and effective debriefing
- Active dialogue on successful instructional strategies and appropriate communication skills for managing classroom diversity

**If you have an intercultural-related exercise, activity, or assignment that works well, you are invited to bring two copies to share.*



Dr. Leeva C. Chung is a professor at the University of San Diego (USD) on the faculties of both the Department of Communication Studies and Ethnic Studies, often teaching abroad on USD faculty-led programs. Her research interests include ethnic and global identity, intergroup perceptions, and pop culture. She has published in the *International Journal of Intercultural Relations*, *Journal of Social and Personal Relationships*, and *Communication Research Reports*. She co-authored, with Stella Ting-Toomey, the 2nd edition of *Understanding Intercultural Communication*. Leeva's unique style of teaching has been recognized with numerous awards, including USD's *Innovations in Experiential Education Award*, the prestigious *Davies Award for Teaching Excellence*, and the *2015 Innovation in Community Engagement Award* for her work in applied problem solving through community partner engagement, as well as her novel approach to mobilizing teams and organizations. Most recently, she was selected as the faculty *Changemaker Champion* for 2015-2016.

Dr. Stella Ting-Toomey is a professor of human communication studies at California State University, Fullerton. Her teaching passions include intercultural communication theory and training and intercultural conflict management. Her research interests have focused on testing and fine-tuning the conflict face-negotiation theory and the cultural/ethnic identity negotiation theory. She is the author or editor of 17 scholarly books and four instructional manuals. Stella's most recent books include the 2nd edition of *Understanding Intercultural Communication*, co-authored with Leeva C. Chung, and the 2nd edition of *The Sage Handbook of Conflict Communication*, co-edited with John G. Oetzel. She has also published more than 120 journal articles and book chapters in academic journals such as the *International Journal of Intercultural Relations*, *Human Communication Research*, *Communication Monographs*, and the *Journal of Intercultural Communication Research*. Stella has held leadership roles in international communication associations and served on more than 15 editorial boards. She has also delivered major keynote speeches on the theme of mindful intercultural communication in South Africa, Germany, Ireland, Norway, Portugal, China, Hong Kong, Japan, Canada, and different regions of the U.S. As a trainer, consultant, and certified mediator, she has designed and conducted a variety of intercultural conflict competence workshops for corporations, universities, and nonprofit centers and institutes. Stella was the 2008 recipient of the 23-campus-wide California State University Wang Family Excellence Award. She was also the 2007-08 recipient of the CSU-Fullerton Outstanding Professor Award in recognition for superlative teaching, research, and service.



For more information, please visit www.intercultural.org/siic.html
To register, please visit www.intercultural.org/siic-registration.html