



## Session I, July 11-13, 2018

### 8. Intercultural Communication for Practitioners

This course will introduce you to the field of intercultural communication, the academic home for the theory, and ability to create shared meaning with culturally different others. Communication with others has become infinitely more challenging—and stimulating—the last two years, both domestically and globally as we attempt to communicate intelligently across complicated cultural barriers. We turn to sociology, psychology, human communication, geography, and education for insights. We will explore perception, cultural patterns of thinking and behavior, styles of communication, assumptions and values, and cultural adaptation. In addition, we will discover ways in which an intercultural approach can be applied to your personal and professional life, including corporate, educational, and other organizational contexts.

For those of you who have had little background in the field, this introduction and review of intercultural concepts is designed to provide know-how for adding a unit to your teaching, or a sophisticated perspective to your work with intercultural understanding.

**Designed for:** New interculturalists, those who want a refresher on current ideas, as well as students, teachers, trainers, and consultants

#### Workshop Objectives

You will have the opportunity to:

- Explore the field of intercultural communication and to develop a useful foundation of knowledge
- Learn the development and scope of the field along with key terminology, theoretical models, and applications
- Define personal learning goals and make connections to relevant SIIC workshops and evening programs

#### Learning Activities

- Readings with seminar-style discussion
- Experiential activities
- Small-group work
- Journaling
- Self-reflection



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