

Winter Institute for Intercultural Communication

Springfield, Massachusetts, USA



March 13-15, 2018

Developing Intercultural Competence on Campus

Institutions designing campus diversity initiatives have heard all the rationales, the data, the goals, and the rhetoric for doing programming and curricular revision on ethnic, racial and cultural differences. Sometimes faculty feel as if they have heard it all, period. This workshop will address a topic that is much less frequently discussed: how do you recognize the stages of readiness your students bring to the issue of intercultural relations? Those who see culture as a barrier tend to deny, resist, or minimize differences. Those who see culture as a resource, tend to accept and appreciate differences. In order to create a culturally competent campus, educators need to identify these stages, and facilitate diversity initiatives, curriculum and pedagogy that address them. You will receive a packet of materials and articles to support your work.

During this program, we will:

- Apply a developmental model of intercultural sensitivity
- Relate learners' developmental stage to the resistance they express about differences
- Propose a model for addressing the distinct needs of learners at each stage
- Examine and practice strategies that implement a culturally responsive pedagogy
- Gather resources for further reflection



Dr. Janet Bennett is the executive director of the Intercultural Communication Institute, which sponsors three annual Intercultural Communication Institutes, maintains an extensive library, and offers the Master of Arts in Intercultural Relations, a limited-residency graduate program for professionals. She teaches short courses at Portland State University (USA), Aoyama Gakuin University (Japan), Beijing Foreign Studies University, University of Groningen (Netherlands), and University of the Danube (Austria). Janet has a particular interest in intercultural adaptation, transformative training design, leadership, and intercultural competence. She has published several articles and chapters on intercultural theory-into-practice and edited The SAGE Encyclopedia of Intercultural Competence (SAGE, 2015).

For more information, please visit www.intercultural.org/wiic.html To register, please visit www.intercultural.org/wiic-registration.html