



Qatar Institute for Intercultural Communication

Education City – Doha – Qatar

April 19, 2018

The Intercultural Classroom: Communication, Culture, and Complications

In your work at Education City, you confront cultural differences on a daily basis. Since the impact of these differences is often subtle, it can easily undermine communication in unexpected ways. Our colleagues may be mystified by interactions that misfire, our interventions may seem awkward, and even our office dialogues may neglect cultural cues.

This class presents a practitioner's guide to intercultural interaction. While we often suspect that there is a "communication problem," we rarely know precisely how to assess what that really means. By understanding culturally related communication patterns, we can more readily diagnose what may have gone wrong, suggest useful ways to bridge the difference, and enjoy the diversity in our work. Through a lively presentation, video, discussions, and ever-so-brief lectures, we will:

- Explore cultural patterns in communication styles
- Assess strategies for adapting to other styles
- Practice both direct and indirect communication styles



Dr. Janet Bennett is executive director of the Intercultural Communication Institute, sponsor of the Summer Institute for Intercultural Communication, and director of the Master of Arts Degree in Intercultural Relations. She specializes in developing theory and training methods for individuals who teach, train, or manage across cultures. As an educator and consultant, she designs and conducts intercultural programs for colleges and universities, corporations, social service agencies, and international education associations. She teaches at Portland State University, University of the Danube (Austria), University of Groningen (The Netherlands), and Aoyama Gakuin (Japan). She has recently edited the SAGE Encyclopedia of Intercultural Competence.

For more information, please visit intercultural.org/qatar.html
To register, please visit intercultural.org/qiic-registration.html