

Qatar Institute for Intercultural Communication

Education City – Doha – Qatar



May 9-10, 2017

2. Maximizing Intercultural Teams

Research shows that culturally diverse teams produce more and better ideas, but diversity also makes teamwork challenging. It can be hard for team members to learn to work together when they see the world and their tasks differently. In this workshop, we will examine the cultural factors that can help us understand differences in worldview, expectations, and work styles. We will then look at how to make sense of the cultural conundrum of teams and see how cultural diversity can be an asset, rather than a detriment, to maximize group functioning. Whether you are a group leader, a supervisor, or a member of a group, this workshop will help you to approach teams and teamwork with new cultural insights and ways of engaging.



Dr. Mary Meares is an associate professor of communication studies at the University of Alabama, where her research focuses on intercultural groups, virtual teams, workplace diversity, mistreatment, and perceptions of voice. She has taught intercultural and organizational communication in the U.S. and Japan, was named the Faculty Mentor of the Year at Washington State University, and recently served as the first intercultural specialist for the Semester at Sea comparative cultures study abroad program. She has consulted for educational, corporate, and public service organizations in the areas of intercultural transitions, team building, and conflict. Mary also provides career counseling to participants at SIIC and teaches yoga.