

# The Intercultural Communication Institute

Dear 2016 Summer Institute Participant:

On behalf of the faculty and staff of the Summer Institute for Intercultural Communication (SIIC), we wish to extend a warm welcome. We are delighted that you have decided to attend the Institute, and think that you will find the informal, interactive environment of SIIC intellectually stimulating, professionally rewarding, and (dare we say it?) fun!

The location of the Summer Institute is the campus of Reed College in Portland, Oregon. Reed is situated on 108 acres in the middle of the residential Eastmoreland neighborhood in southeast Portland. It has a beautiful wooded campus, with a stream running through the canyon. It is only 5 miles from downtown Portland, and 12 miles from the Portland International Airport.

You probably have several questions as you make plans to attend SIIC, especially if this is your first time at the Institute. We have tried to address as many questions as possible and, as a result, not everything is relevant to everyone. Please take a moment to skim through this information and give us a call if you don't find the answers you need.

**To contact staff or participants at SIIC**, use our regular phone number at the Intercultural Communication Institute (503-297-4622). We will forward all of our phone calls from this number on Saturday, July 9, when we move our office to Reed, until we move back on Saturday, July 30. The SIIC Office is closed from 10:00 p.m. to 8:00 a.m. Pacific Daylight Time. If you find yourself locked out of your room or building after hours, you must call Campus Community Safety at 503-771-1112, ext. 0.

**In case of emergency ONLY, 24 hours a day, call 503-788-6666.**

## CONTACT INFORMATION

### **The Intercultural Communication Institute & the SIIC Office at Reed College**

**Phone: 503-297-4622    Fax: 503-297-4695**

(Our phone will be forwarded to the SIIC Office  
at Reed from July 9 until July 30)

### **SIIC MAILING ADDRESS:**

Participant's name/SIIC  
Reed College  
3203 SE Woodstock Blvd.  
Portland, OR 97202

**Campus Community Safety: 503-771-1112, ext. 0, or dial 0 at any campus phone**

(Please contact Campus Community Safety only if the SIIC Office is closed,  
after 10:00 p.m. until 8:00 a.m., Pacific Daylight Time.)

## Transportation

**Detailed information about transportation** between the Portland International Airport (PDX), the train station, or the bus station and Reed College, as well as driving directions, are included in a separate section.

## Arrival and Check-In: New Location This Year!

**When you arrive on the Reed campus**, have your driver leave you at the Grove Quad. The driveway to the Grove Quad is located just north of campus safety, and their address is 5436 SE 28<sup>th</sup> Ave, Portland, Oregon, 97202. Look for a purple Summer Institute banner on SE 28<sup>th</sup> Avenue between SE Steele Street and SE Woodstock Boulevard. Please follow the pink signs to the SIIC office, located in Bidwell House, where registration will be (see your campus map). While you are welcome to arrive anytime, we will be most prepared to greet you after 2:00 p.m. on Tuesday, July 12 (for Session I); Friday, July 15 (for the one-day Sample of SIIC workshop); Sunday, July 17 (for Session II A and Session II B); and Sunday, July 24 (for Session III A and Session III B). Because participants are checking in and out for various sessions, your campus room may not be ready for you immediately upon your arrival. You are welcome to check in, leave your luggage, browse the bookstore, and chat with other participants until your room is ready.

### **Late Arrivals:**

On Tuesday, July 12; Friday, July 15; Sunday, July 17; and Sunday, July 24, someone will be waiting up until midnight to welcome you and check you into your room.

**If you are arriving at the Portland International Airport (PDX) after 9:30 p.m.**, please notify us as soon as possible. Call our office, 503-297-4622, or email us at [ici@intercultural.org](mailto:ici@intercultural.org), with your name and flight information so we can make arrangements for your arrival. If you absolutely must arrive on the Reed College campus after 10:00 p.m., let us know as soon as possible. Then when you arrive at the airport, and again when you arrive on campus, call the SIIC cell, 503-502-4886, to arrange to pick up your room key. If you're unable to reach us, you may contact Reed Campus Community Safety at their non-emergency number, 503-771-1112, ext. "0," or dial "0" at any campus phone, for guidance to your room.

## Accommodations

**Accommodations on campus** are in student residence halls. Most participants (and all faculty) stay on campus, and find dorm life quite convenient and manageable, due to the hectic schedule of the Institute. Visualize living at SIIC by remembering back to living on a campus with a spartan but lively environment, shared (but private) shower facilities, and adequate but not luxurious furnishings.

Towels and sheets are provided in the residence halls so you need to bring only your personal soap, shampoo, etc. Alarm clocks are not provided, so you may want to bring one. In addition, several folks have reminded us to mention that a bathrobe would be handy!

We will do our best to accommodate your housing preference, although we can't guarantee that we can meet all requests for single rooms. If you would like to share a room and have no specific person in mind, we will be happy to pair you with a fascinating roommate (gender is matched).

There are elevators in the residence halls and a limited number of first-floor rooms. If you have special accommodation needs, please let us know in advance.

**Off-campus accommodation** information is included for those who do not want to stay in the residence halls, need facilities we cannot provide, or are bringing families. We have some room in the residence halls for spouses/partners not attending the Institute but, unfortunately, the residence halls cannot accommodate children. If you are planning to stay in Portland and commute to SIIC, you should anticipate a drive of 15-20 minutes, depending on your location and the traffic. Please note that the off-campus fee includes tuition, most materials, and lunch each day of your workshop, as well as evening programs.

## Schedule

**Session I** begins Wednesday, July 13, at 9:00 a.m. with the **General Opening** program. Session I concludes about 5:00 p.m., Friday, July 15. Participants who are staying on campus should arrive on Tuesday afternoon or evening, July 12. As an on-campus participant, your fee covers tuition, most materials, housing, and meals from Tuesday evening through breakfast Saturday. Participants who are staying off campus can check in Tuesday afternoon or evening, July 12, or Wednesday morning, July 13, between 8:00 and 9:00 a.m. As an off-campus participant, your fee covers tuition, most materials, and lunch from Monday through Friday.

**A Sample of SIIC: One-day workshops** begin Saturday morning, July 16, at 9:00 a.m. and conclude about 5:00 p.m. Participants who are staying on campus should arrive Friday afternoon or evening, July 15. As an on-campus participant, your fee covers tuition, most materials, housing, and meals from Friday dinner through breakfast Sunday. Participants who are staying off campus can check in Friday afternoon or evening, July 15, or Saturday morning, July 16, between 8:00 and 9:00 a.m. As an off-campus participant, your fee covers tuition, most materials, and lunch on Saturday.

**Session II A** begins on Monday morning, July 18, at 9:00 a.m. with the **General Opening** program. Session II A concludes about 5:00 p.m. Friday, July 22. Participants who are staying on campus should arrive on Sunday afternoon or evening, July 17. As an on-campus participant, your fee covers tuition, most materials, housing, and meals from Sunday evening through breakfast Saturday. Participants who are staying off campus can check in Sunday afternoon or evening, July 17, or Monday morning, July 18, between 8:00 and 9:00 a.m. As an off-campus participant, your fee covers tuition, most materials, and lunch from Monday through Friday.

**Session II B**, like Session I, is three days, beginning on Monday, July 18, and ending Wednesday, July 20, about 5:00 p.m. Participants who are staying on campus should arrive on Sunday afternoon or evening, July 17. As an on-campus participant, your fee covers tuition, most materials, housing, and meals from Sunday evening through breakfast Thursday. Participants who are staying off campus can check in Sunday afternoon or evening, July 17, or Monday morning, July 18, between 8:00 and 9:00 a.m. As an off-campus participant, your fee covers tuition, most materials, and lunch from Monday through Wednesday.

**Session III A** is structured like Session II A, beginning on Monday morning, July 25, and ending Friday, July 29, about 5:00 p.m. Participants who are staying on campus should arrive on Sunday afternoon or evening, July 24. As an on-campus participant, your fee covers tuition, most materials, housing, and meals from Sunday evening through breakfast Saturday. Participants who are staying off campus can check in Sunday afternoon or evening, July 24, or Monday morning, July 25, between 8:00 and 9:00 a.m. As an off-campus participant, your fee covers tuition, most materials, and lunch from Monday through Friday.

**Session III B** is structured like Session II B, beginning on Monday, July 25, and ending Wednesday, July 27, about 5:00 p.m. Participants who are staying on campus should arrive on Sunday afternoon or evening, July 25. As an on-campus participant, your fee covers tuition, most materials, housing, and meals from Sunday evening through breakfast Thursday. Participants who are staying off campus can check in Sunday

afternoon or evening, July 24, or Monday morning, July 25, between 8:00 and 9:00 a.m. As an off-campus participant, your fee covers tuition, most materials, and lunch from Monday through Wednesday.

**The daily schedule** is designed to make good use of your time while attending SIIC – translate that as “you will be quite busy!” The workshops run from 9:00 a.m. to around 5:00 p.m., with lunch and breaks. (During Sessions II A and III A, workshops are not held on Wednesday afternoon – our experience is that you’ll be glad we built this break into the schedule!) After dinner, there are optional evening programs from 7:00 p.m. to 9:30 p.m., followed by an informal social gathering from 9:30 p.m. to 11:00 p.m.

A small selection of new and classic intercultural materials from the ICI Research Library will be available onsite during SIIC. Our full library catalog is onsite at Reed for you to peruse. Our library and the intercultural field have grown significantly. During the Session II A and Session III A Wednesday afternoon break times, we have a limited shuttle service to take you to and from the library at ICI, where you may spend hours enjoying 32,000 archival and contemporary intercultural materials. Some current titles in intercultural relations will also be available in the onsite SIIC Bookstore.

As you might gather, there is very little free time for tourist activities during SIIC. We graciously suggest that if you want to spend time sightseeing, please plan to arrive in the area early or stay after the Institute. A SIIC partner organization, VoomaGo, will be offering day trips, based on our local cultural theme “Portland: Land of the Sustainable and Weird.”

### Check-Out Procedure

**For on-campus participants, check-out time is 10:00 a.m. the morning after your session ends.** We need to have the rooms vacant by then so we can get them cleaned and ready for the next session. You are welcome to leave your luggage in the SIIC office until you are ready to leave campus. We ask that you put your room key in the drop boxes located in the first floor lounge or stairwell of the dorm. Please do not leave your key in your room. (You may keep your swipe card as a souvenir, or just toss it.)

### Academic Credit

**Academic credit** is offered through Portland State University at the graduate and undergraduate levels. To register, you must attend a Credit Information Meeting during SIIC and complete a Portland State University (PSU) Course Registration Form. The fees for academic credit are *in addition to* the charge for the SIIC workshop and are collected during the Credit Information Meeting.

### Staying in Touch

**The best way for family and friends to contact you** will be through your personal cell phone. The college no longer provides landline availability in each dorm room. If you need to use a landline, there is one in each of the several common areas in all of the residency halls. Calling cards can be purchased at the 24-hour convenience store at the northwest corner of campus. We generally have calling cards available for purchase in the SIIC office as well. We are sorry if this is an inconvenience for some of you, especially our international guests.

**Computer and email access** on campus is available for those who bring their own wireless-capable laptops, although signal strength may not be equally strong in every residence hall. We have also noted that

pop servers are generally not available on campus, but that you will be able to access your email through webmail. There are four computers in the Cyber Café located in the Commons for checking email and performing other brief tasks.

## The Weather

**Weather and clothing** for the Institute are variable and interrelated. July is generally very pleasant, fairly warm, and sometimes even hot. Nights are cool here, and it may also rain at any time! We all dress rather casually for SIIC (shorts and t-shirts are very acceptable), but it wouldn't hurt to bring a light jacket in case the weather cools off or you have the opportunity to experience some Oregon liquid sunshine first hand. Also, make sure to pack comfortable shoes, because you may be walking a bit between dorm buildings and classroom buildings.

The faculty and staff of SIIC are looking forward to another exciting and rewarding Institute, and your presence and enthusiasm will add to everyone's experience. If you wish to bring resources to share with other participants, please feel free to do so.

We hope you will find enough information here to answer most of your questions, but please call if you have more questions or concerns. See you soon!

Sincerely,

Janet Bennett  
Executive Director

# TRANSPORTATION

## GETTING TO REED COLLEGE

Whether you are arriving by plane, train, or automobile, getting to Reed College is fairly easy to manage with some additional information. **Our SIIC office is in a new location this year, in Bidwell House in the Grove!** You can reach it by entering campus at 5380 SE 28<sup>th</sup> Ave in Portland, Oregon. Look for the purple Summer Institute banner, and follow the pink SIIC signs to registration.

To help you find our office in Bidwell House, we have included a map later in the document, along with shared location links.

*If you are arriving on campus after midnight, please let us know ahead of time.* One of our staff will arrange to meet you in the parking lot and take you to your room.



**I. FLYING TO PORTLAND:** Getting to Reed from the Portland International Airport (PDX) should be an easy and comfortable process. Once you have collected your luggage, you should head for Reed College by one of the methods described below.

**Public Transportation:** Take **Tri-Met** MAX light rail from the airport for \$2.50. Signs in the Baggage Claim area will direct you to the MAX station, where tickets can be purchased. Take the Red Line MAX to the stop at SW Morrison and SW 3<sup>rd</sup> Avenue. Walk a quarter of a mile to SW Main Street and SW 2<sup>nd</sup> Avenue. Take the #10-Harold St to 94<sup>th</sup> & Foster via 136<sup>th</sup> Ave bus to SE 28<sup>th</sup> Avenue and SE Steele Street. Walk south on SE 28<sup>th</sup> Avenue towards the purple banner.

The time needed to get to campus varies; plan on an hour and a half total. To find out when the next bus runs, see the TV monitor at the bus stop, call 503/238-RIDE, or check online at [www.trimet.org](http://www.trimet.org). **(Please note** that if you go to the Reed College webpage for bus transportation information, the bus route offered requires a bit more of a walk to the campus.) If you have any problems call the ICI office at 503-297-4622.

**Taxi:** Taking a taxi from the airport to Reed College is easy; travel time is 20-30 minutes. Go to the airport taxi-limousine area to wait for a taxi. Taxi fare to Reed is approximately \$45. Ask the driver to take I-205 to the SE Powell exit. Ask to be taken to the entrance off of SE 28<sup>th</sup> Avenue between SE Steele Street and SE Woodstock Boulevard, with the driveway at 5380 SE 28<sup>th</sup> Ave.

**Uber or Lyft:** If using an app ride-hailing service is your preference, you can now use Uber or Lyft from the Portland International Airport, which will be slightly less expensive than a traditional taxi (approximately \$32.00). After you land, use your app to contact a driver. You can meet these ride-hailing drivers outside the baggage claim area at the far left end of the first traffic island.

**II. TAKING THE TRAIN OR BUS: Arriving at the Portland Train or Bus Station** (they are within a block of each other) will provide good connections to Reed College as well.

**From the Portland train or station,** walk about 520 feet to NW Broadway and NW Hoyt. Get on the #17 Holgate/Broadway to SE 134<sup>th</sup> Ave bus. Get off at SE Holgate Boulevard and walk roughly a half mile south to campus.

The time needed to get to campus varies; plan on an hour and a half total. To find out when the next bus runs, call 503-238-RIDE, or check online at [www.trimet.org](http://www.trimet.org).

**III. DRIVING TO CAMPUS: Driving** to campus is relatively easy. To help make the trip more manageable, we are including some driving directions provided by Reed College.

#### **From the Airport**

By car, exit the parking garage/car rental area on NE Airport Way to take the I-205 south exit. Continue on I-205 south to the SE Powell Blvd. exit. Travel west on Powell to SE César E. Chávez Blvd. Turn left (south) on SE César E. Chávez Blvd., passing through several major intersections until you reach SE Woodstock Blvd. Turn right (west) on Woodstock. You will soon see the Reed campus on your right. At the 3-way stop turn right onto SE 28<sup>th</sup> Ave., driving along the western border of the Reed campus. Just beyond the berry stand, turn right into the parking lot with the entrance marked by a purple Summer Institute banner. Park in the lot and follow the pink SIIC signs to Bidwell House. If you are staying on campus, you will be directed to the parking lot nearest to your dorm after you've registered at Bidwell House.

#### **From Downtown Portland**

By car, take SW Alder to the Morrison Bridge. At the east end of the bridge, turn right onto 99East/Martin Luther King Blvd.; this will become 99East/McLoughlin Blvd. From 99E/McLoughlin Blvd., take the Eastmoreland/Reed College exit. Just off the exit, turn right (east) onto SE Bybee Blvd. Veer left (north) onto SE 28<sup>th</sup> Ave. [the Eastmoreland Golf Course will be on your left (west)], drive north to the intersection of SE 28<sup>th</sup> Ave. and SE Woodstock Blvd. Go left at this 3-way stop and continue on SE 28<sup>th</sup> Ave., driving along the western border of the Reed campus. Just beyond the berry stand, turn right into the parking lot with the entrance marked by a purple Summer Institute banner. Park in the lot and follow the pink SIIC signs to Bidwell House. If you are staying on campus, you will be directed to the parking lot nearest to your dorm after you've registered at Bidwell House.

(To return to downtown Portland, go right on 28<sup>th</sup> and travel north to SE Holgate. Turn left (west) onto SE Holgate for about 10 blocks (Holgate will end) and turn right (north) onto 99E/McLoughlin Blvd. Take a left on the Morrison Bridge over the river into downtown.)

#### **General Driving Directions**

*From the north on I-5*—Take the I-84 East exit (#301), then the SE César E. Chávez Blvd. exit (#2). Turn right (south). Travel 3.5 miles, passing through several major intersections until you reach SE Woodstock Blvd. Turn right (west) on Woodstock. You will soon see the Reed campus on your right. At the 3-way stop turn right onto SE 28<sup>th</sup> Ave., driving along the western border of the Reed campus. Just beyond the berry stand, turn right into the parking lot with the entrance marked by a purple Summer Institute banner. Park in the lot and follow the pink SIIC signs to Bidwell House. If you are staying on campus, you will be directed to the parking lot nearest to your dorm after you've registered at Bidwell House.

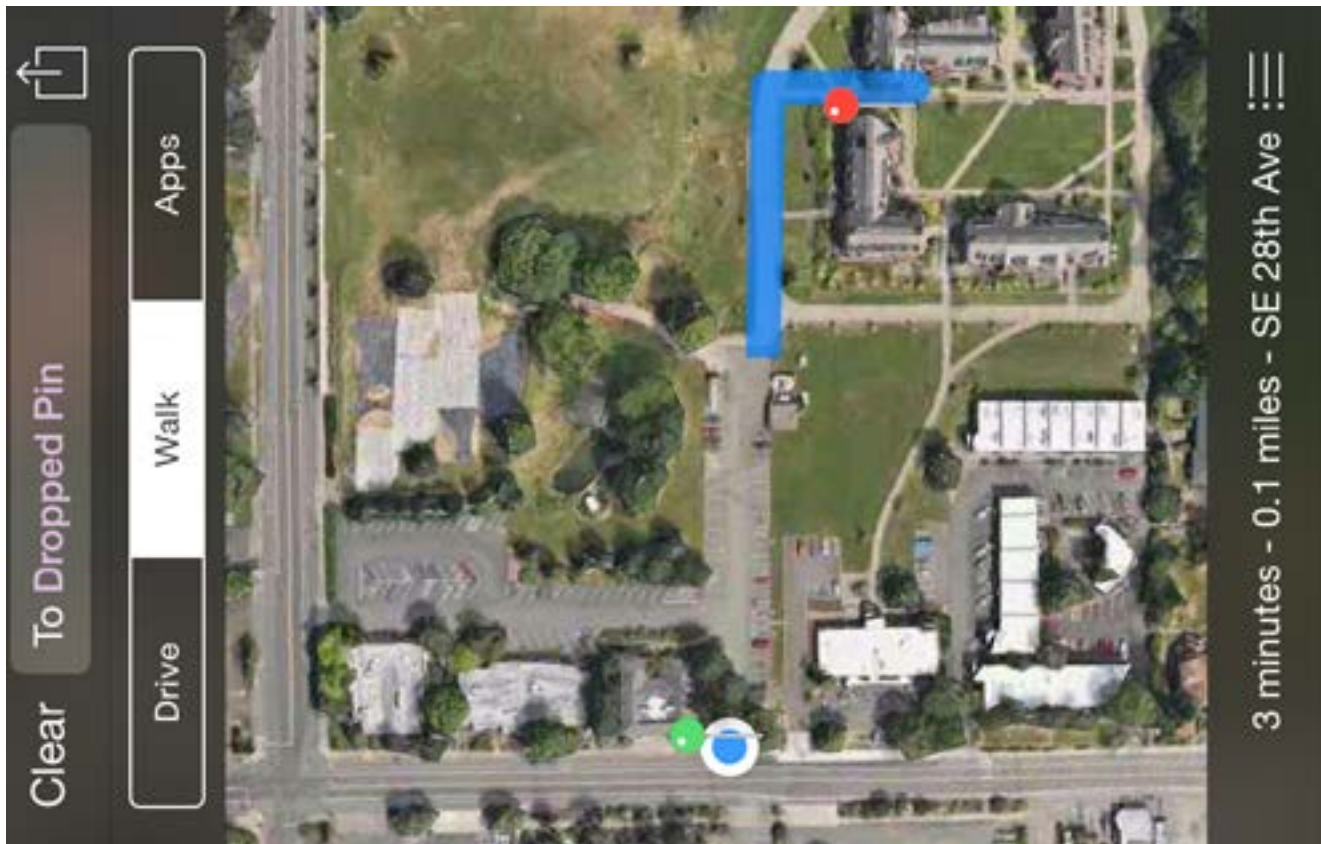
*From the south on I-5*—Take the Ross Island Bridge exit and follow the signs to cross the bridge. At the east end of the bridge, take the 99East/Milwaukie exit. Follow 99E (McLoughlin Blvd.) to the Eastmoreland/Reed College exit. Just off the exit, turn right (east) onto SE Bybee Blvd. Veer left (north) onto SE 28<sup>th</sup> Ave. [the Eastmoreland Golf Course will now be on your left (west), and drive north to the intersection of SE 28<sup>th</sup> Ave. and SE Woodstock Blvd. Go left at this 3-way stop and continue on SE 28<sup>th</sup> Ave., driving along the western border of the Reed campus. Just beyond the berry stand, turn right into the parking lot with the entrance marked by a purple Summer Institute banner. Park in the lot and follow the pink SIIC signs to Bidwell House. If you are staying on campus, you will be directed to the parking lot nearest to your dorm after you've registered at Bidwell House.

(To return to I-5 south, go right on SE 28<sup>th</sup> and travel north to SE Holgate. Turn left (west) onto SE Holgate for about 20 blocks (Holgate will end) and turn right (north) onto 99E/McLoughlin Blvd. Follow the signs to the Ross Island Bridge.)

*From the north or south on I-205*—Take the SE Powell Blvd. Exit (#19). Travel west on Powell to SE César E. Chávez Blvd. Turn left (south) on SE César E. Chávez Blvd., passing through several major intersections until you reach SE Woodstock Blvd. Turn right (west) on Woodstock. You will soon see the Reed campus on your right. At the 3-way stop turn right onto SE 28<sup>th</sup> Ave., driving along the western border of the Reed campus. Just beyond the berry stand, turn right into the parking lot with the entrance marked by the purple Summer Institute banner. Park in the lot and follow the pink SIIC signs to Bidwell House. If you are staying on campus, you will be directed to the parking lot nearest to your dorm after you've registered at Bidwell House.

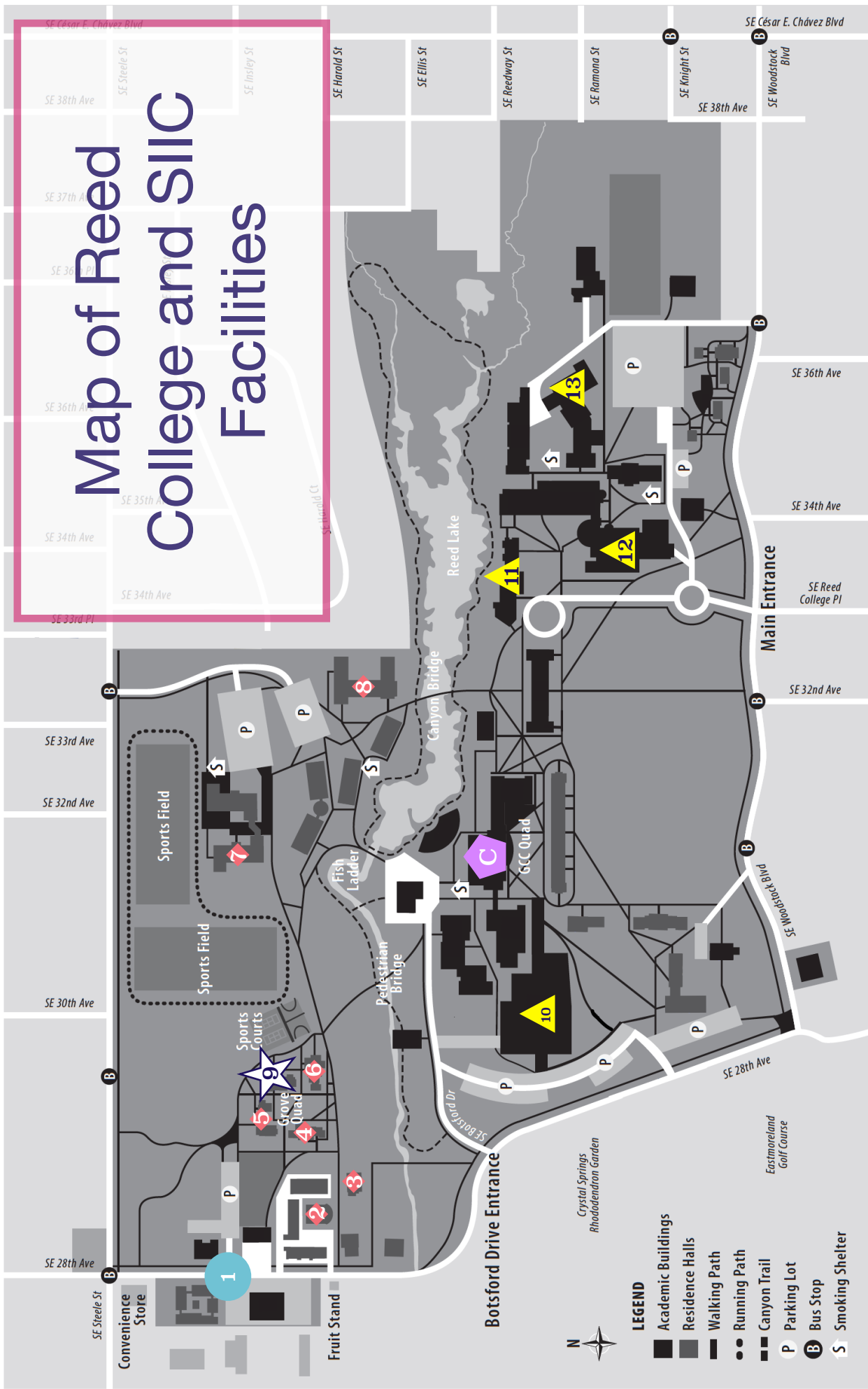
*From the east on I-84*—Take the I-205 south exit, and follow the directions above from I-205, taking the SE Powell Blvd. Exit (#19).

**If you have questions, don't hesitate to contact the Intercultural Communication Institute at 503-297-4622.**





# Map of Reed College and SIIC Facilities



### LEGEND

- Academic Buildings
- Residence Halls
- Walking Path
- Running Path
- Canyon Trail
- Parking Lot
- Bus Stop
- Smoking Shelter

- SIIC Main Entrance
- Housing
- Reed College Apartments
- Sequoia
- Sitka House
- Aspen House
- Canyon House
- Bragdon Hall
- Bidwell House - SIIC Main Office
- Classrooms
- Vullum College Center
- Library
- Psychology
- Cafeteria
- Performing Arts Building

## **CAR RENTAL INFORMATION**

**The following list has been compiled for your convenience and is not intended as an official endorsement by the Institute. Please call the rental agency directly to make your own arrangements.**

**Rental agencies at the Portland International Airport include:**

- **Avis**
- **Hertz**
- **Budget**
- **National/Alamo**
- **Dollar**
- **Enterprise**

For rate comparison and reservations visit **[www.portlandairportcarrental.net](http://www.portlandairportcarrental.net)**.

### **NEAR REED COLLEGE, SITE OF THE INSTITUTE:**

**ENTERPRISE RENT-A-CAR (in Southeast Portland)**

*Will pick up car rental clients from Reed College at no additional cost.*

Phone: 503-774-7744

Hours: Mon. – Fri.: 7:30 a.m. to 6:00 p.m.; Sat.: 9:00 a.m. – 1:00 p.m.

Location: 5932 SE 82nd Ave., Portland, OR 97266

(corner of Woodstock and SE 82nd Ave., 2.54 miles east of campus)

**Information current as of June 2016, but subject to change.**

# 2016 SIIC OFF-CAMPUS HOUSING

The following list has been compiled for your convenience and is not intended as an official endorsement by the Institute. All rooms require a reservation and may or may not be pre-reserved as a block of rooms. Additional housing options can be found on our website at <http://intercultural.org/siic-location.html>.

**1. Location:** River's Edge Hotel & Spa  
0455 SW Hamilton Ct  
Portland, OR 97239

**Phone:** 503.802.5800, 1.888.556.4402  
**Website:** <http://www.riversedgehotel.com>

**Driving directions:** The River's Edge Hotel & Spa is located on the Willamette River bordering the heart of the city, and positioned in the center of the developing South Waterfront District, 14 miles from the Portland International Airport and 5 miles from Reed College. You will find more information about transportation on the hotel's website: <http://www.riversedgehotel.com/directions>

**Accommodations:** To make reservations, please call the hotel directly and ask for account code REED to receive the discounted rate.

**Special rates:** The rate is \$169.00 per night, plus tax. Rooms at this rate are subject to availability and require a reservation.

**2. Location:** The University Place  
310 SW Lincoln St.  
Portland, OR 97201

**Phone:** 503.221.0140, 1.866.845.4647  
**Email:** [uplace@pdx.edu](mailto:uplace@pdx.edu)  
**Website:** <http://www.uplacehotel.com>

**Driving directions:** The University Place is centrally located in downtown 12 miles from the Portland International Airport and 5 miles from Reed College. You will find more information about transportation on the hotel's website: <http://www.uplacehotel.com/guest-comments/>

**Accommodations:** To make reservations, please call the hotel directly and tell them you are reserving with SIIC 2016.

**Special rates:** The rate is \$102.00 per night for a King or Double Room, plus tax. Rooms at this rate are subject to availability and require a reservation.