



Session II B, July 17-19, 2017

22. Through the Lens: Designing Cultural Orientations That Make a Difference

Make a new culture come alive for those you support by combining theory with exploration, writing with photography, listening with telling, and individual reflection with multicultural teamwork. Get the tools you need to offer well-grounded, professional, fun, and interactive cultural orientations for anyone moving to a new culture—students, employees, co-workers. Break down that class or training room wall and plan an agenda that ties traditional training with excursions into your city or town, so that participants learn the practical information they need to thrive in their new environments, while practicing their new cultural interpretation skills under your facilitation. Practice structuring team-building activities, using photography as a vehicle, for exploring cultural dynamics.

Designed for: Educators, study abroad professionals, intercultural trainers, and anyone involved in exploring intercultural journeys.

Workshop Objectives

You will have the opportunity to:

- Learn how to design a high impact, interactive cultural orientation that combines theoretical, practical, and self-reflective learning
- Explore ways to design team activities that elicit cultural learning and that allow facilitated discussion of cultural differences in action
- Use photography, writing, and storytelling to reflect on the cultural influences in one's own life and new culture

Learning Activities

- Brief lectures and group discussions to clarify concepts and applications
- Interactive exercises that illustrate concepts and applications
- Theme-based explorations (For example, *Culture and Memory: The Special Place of Food* gives participants the chance to reflect on their family's cultural teaching about values and communication style by remembering meals and holidays, structures an excursion into a new city by comparing various shops and restaurants on cultural dimensions, and focuses the eye – and camera – on cultural values in action.)
- Planning team activities that promote peer learning and provide a platform for exploring cultural dynamics in real time



Dr. Anne P. Copeland is a clinical psychologist, and the founder and director of *The Interchange Institute*, a nonprofit organization focused on the understanding and support of people in intercultural transition. She was an associate professor of developmental, clinical, and family psychology at Boston University for the first half of her career, and now she conducts research and offers publications, cross-cultural training, and a training-of-trainers workshop, *Crossing Cultures with Competence*, through *The Interchange Institute*.

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