



CHROMALUXE

CHROMALUXE NAMED PRIMARY SPONSOR OF PHOTO DISTRICT NEWS THE CURATOR PHOTOGRAPHY CONTEST

14 Apr 2017

ChromaLuxe announced today that it is the primary sponsor of the 2017 The Curator photo contest presented by Photo District News (PDN).

LOUISVILLE, KY – ChromaLuxe announced today that it is the primary sponsor of the 2017 The Curator photo contest presented by Photo District News (PDN). The contest seeks outstanding and undiscovered fine art photographers and will culminate in an opening reception and group exhibition in New York City this summer (dates to be determined).

The Curator is an annual competition consisting of six categories:

- Abstract / Mixed Media
- Landscapes
- Portraits
- Still Lifes
- Student Work
- Urban Scenes

One winner will be selected from each category and one will be named the grand prize winner. All winning work will be featured at the group show and will be printed on ChromaLuxe metal prints.

Prizes for the grand prize winner includes a \$3,500 cash prize and three 20” x 30” ChromaLuxe metal prints with the winner’s images of choice. Each category winner will receive a 16” x 24” ChromaLuxe metal print. Their work will also be published in the Fine Art issue of PDN (August) and in a gallery on pdnonline.com.

“As a champion of fine art photography, ChromaLuxe is thrilled to sponsor a contest as prestigious as The Curator,” said Steve Flores, ChromaLuxe Brand Manager. “We are excited to see the quality and diverse selection of fine art photography from around the globe.”

Photographers can submit their artwork to The Curator by visiting the following link: <https://www.pdncuratorawards.com>. The deadline for submissions is May 3, 2017.

About ChromaLuxe

ChromaLuxe is the global manufacturer of premium print media, supplying high quality blank substrates for a variety of applications that require superb image quality and durability. All coatings and substrates are made in the USA with manufacturing and fabrication done in Louisville, KY. With additional locations in Belgium and Australia, ChromaLuxe serves its global customer base and provides products to more than 80 countries.

ChromaLuxe is an extension of Universal Woods, the world’s leading manufacturer of hard surface sublimatable products and mezzanine decking. It is also a sister brand to Unisub, which provides the highest quality custom sublimatable products.

About PDN

No other brand covers professional photography in print and online like Photo District News. PDN’s subscribers—working professionals in fields such as commercial, editorial, fine-art and documentary photography; photography assistants and emerging pros—rely on PDN to report on new technology; business, legal and media advice; the needs of today’s photography clients, and cutting edge work by photographers from around the world. For more information, visit: www.pdnonline.com.

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