

**GENBAND Overview** 



## **Agenda**

8:00 - 8:10	Introductions, GENBAND Corporate Overview	Dave Roussy
8:10 - 8:15	Q10 SBC Overview	Dave Roussy
8:15 – 8:30	C15 Softswitch Overview	Lee King
8:30 - 8:45	Network Consolidation	Lee King
8:45 – 9:15	Kandy Cloud Solutions	Avanish Pande



# 6 GENBAND

**GENBAND Relationships** 

700+
Customers
Globally



Chief Som Forel on Parent Annual Source of Parent Annu

**IP Portfolio** 

Over 290 US Patents and 400 Patents Worldwide

Sales & Marketing Engine

194
Full Time
Sales
Professionals





**Global Support** 

1,412 Employees, 569 Contractors in 27 countries

#### **Comprehensive Real Time Communications Offering**











Messaging





### **Worldwide Top Tier Customer & Partner Base**

Over 700 Service Providers in 76 Countries



And many of the world's top technology companies including ISVs, ASPs and consulting firms







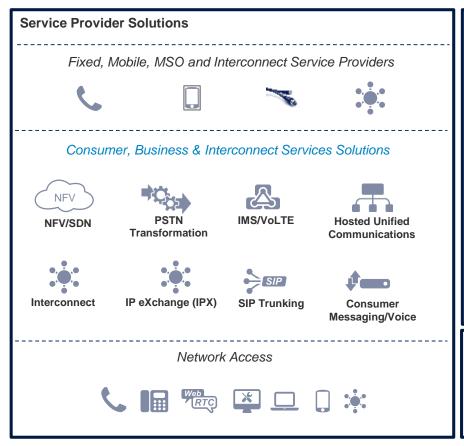


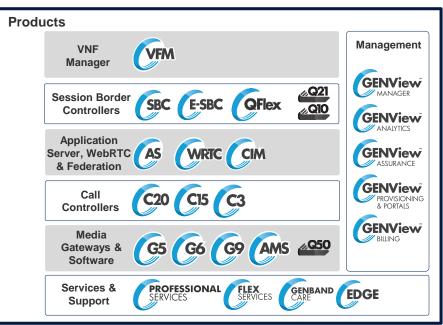


Hundreds of Enterprises, Channel Partners and Systems Integrators



### **Solutions & Product Portfolio**





#### **Enterprise Solutions**

Communications & Collaboration Solutions



Nortel PBX Evolution



Unified Communications



SIP Trunking

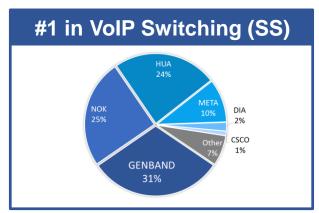


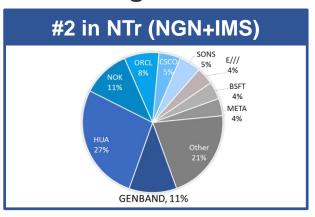
Public Sector/ Government

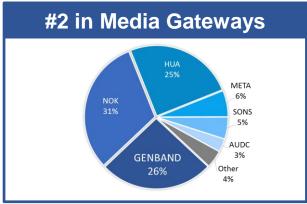
### **Industry Recognition**



### **Network Transformation: Leading Market Share**



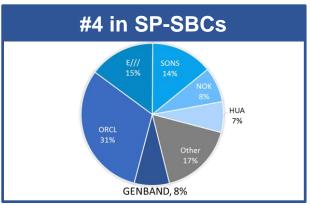


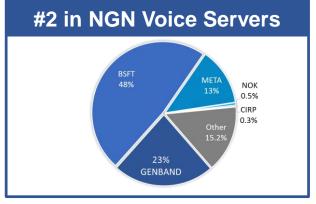


GENBAND
Since 1Q-2008
33 Successive Quarters
Ranked #1 and #2

**Multiple Times over** 

**Multiple Categories** 





Source: ExactVentures, IHS Research, 1Q-2016 Market share data Competitors listed above are not the only competitors in these markets and share shown is relative share versus listed competitors



### **Network Transformation Support & Services Leadership**

**Trusted Support of Legacy Networks** 



IPR Tools for Network Migration

Highly Skilled Migration Experts

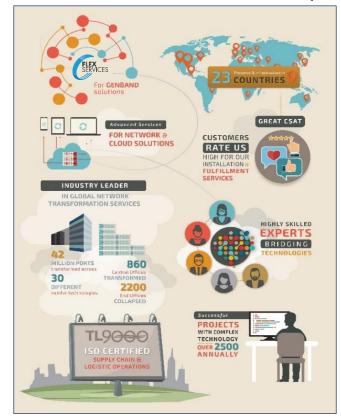
Highly Collaborative Projects with Service Providers

**Key Network Personnel** from Service Providers





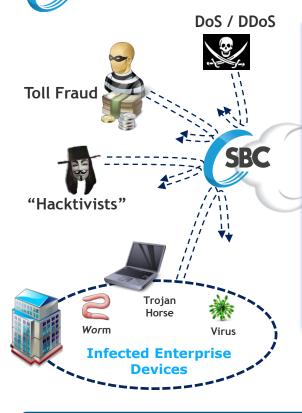
#### **Transformation Services Leadership**







## **SBC** Session Border Controller



#### **Network Security**

- Topology hiding
- DoS/ DDoS attacks
- Dynamic blacklisting

#### **Session Security**

- Signalling and Media Validation
- SIP/ H.323 Signalling Firewall
- Manage NAT Bindings

#### Protection against un-authorized access

- Blacklist/ White list Access control
- RADIUS Authentication & Authorization
- Role Based User Access

#### **Confidentiality & Privacy**

- VLAN tagging
- Media and Signalling Encryption



## Multi-vendor, Multi-device, Multi-protocol Interworking

- SIP-H.323
- SIP over UDP/TCP/TLS/SCTP
- IPv4-IPv6 Interworking
- Dynamic SIP header manipulation
- Automatic vendor detection and interworking

#### **Media Interworking**

- Any-to-Any Media trans-coding
- On demand Any to Any DTMF translation and interworking
- RTP SRTP Interworking

#### **Standards Compliant**

- SIP Connect Certification
- UK NICC

#### **Other Features**

- Transcoding (Q21)
- Flexible Message Manipulation

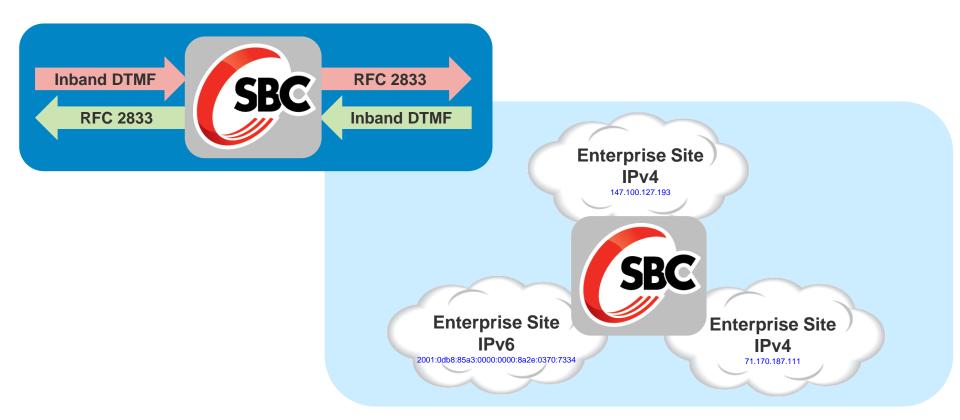


VoIP technology has produced several new and serious threats against telecommunications infrastructure



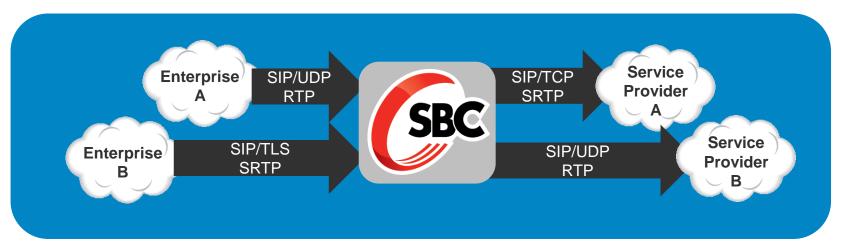


## SBC Session Border Controller - Interworking





## SBC Session Border Controller - Interworking





## Flexible Message Manipulation – A Killer Tool To Win

Solves Interworking Challenges in Real Time

English is supposed to be a common language



"hood" ≡ "bonnet"



INVITE sip:555555551234@proxv.genband.com.SIP/2.0 Via: SIP/2.0/UDP server2.genband.com;branch=z9hG4bK7 To: Bob <sip:bob@genband.com>:tag=a6c85df From: Alice <sip:alice@genband.com>;tag=1928301774 Call-ID: a84b4c76e66710@pc33.genband.com CSeq: 314159 INVITE Contact: <sip:bob@192.0.2.4> Supported: bad-function

Content-Type: application/sdp Content-Length: 131

**FMM** insert delete

INVITE sip:+155555551234@proxy2.genband.com SIP/2.0 Via: IP/2.0/UDP server2.genband.com:branch=z9hG4bK7 70: Bob <sip:bob@genband.com>;tag=a6c85d From: Alice <sip:alice@genband.com>;tag=1928301774 P-Asserted-Identity: Bob sip:bob@genband.com P-Asserted-Identity: tel:+15555551234 Call-ID: a84b4c76e66710@pc33.genband.com CSea: 314159 INVITE

Contact: sip:bob@192.0.2.4 Supported: bad-function

Content-Type: application/sdp Content-Length: 131

Minimal Performance Impact Compared To Competitor's **Implementation** 

**Customer Training Program** 

Advanced Consulting Services By Services Team

Customer **Programmable** 

**Any Part Of Any Message** 

**Real Time** Adaptability Pre-Built Library

We Are Building The Use **Case Library of FMM** 





### Successful Track Record Acquiring & Integrating Strategic Businesses

