

Success in Tel-Aviv, Israel, “the start-up nation”

Photo by Shikim Yosef

The one-day joint seminar organised by INSOL Europe and INSOL International in Tel Aviv, Israel on June 27 attracted 120 participants from Israel, Europe, the U.S. and South Africa, reports Eitan Erez, Chair of the Organising Committee.

The president of INSOL Europe, Steffen Koch, and the president of INSOL International, Adam Harris, were both present at the seminar which took place at the Hilton Tel Aviv, overlooking the blue Mediterranean and the city of Jaffa.

Everyone present at this seminar found the panels fascinating and the subjects discussed enriching!

For instance, they learned about innovations in Europe regarding cross-border insolvency, the work of UNCITRAL, discussed the newly proposed Israeli insolvency law and the setting of the appropriate forum for discussing an international insolvency case (COMI).

The delegates also heard a fascinating lecture from Eli Reifman, who described Israel as “the start-up nation”, a magnet for investors from around the world in the high-tech field.



Adam Harris and Steffen Koch (centre) with Eitan Erez, Chair of the Organising Committee (far right), and assistant on the Committee, Ofer Shapira (far left)

An interesting lecture by General Yom Tov Samia followed, who elaborated on the story of Israel's foundation and the geo-political situation in the Middle East.

The delegates had the opportunity to visit historical sites like Jerusalem, Bethlehem, Tiberias, Nazareth and

Masada, as well as the bustling city of Tel Aviv, the white city that never sleeps.

The Organising Committee was chaired by Eitan Erez, who was assisted by his colleagues Shaul Kotler and Ofer Shapira. *They would be glad to see you next time!*