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Sponsorship of Artists For Humanity and the Greatest Party on Earth (GPOE) provides affinity with one of Boston's most distinguished and innovative nonprofits. GPOE sponsors gain access to the following:

- ❖ **Attendance:** 650+ leaders from Boston's creative, entrepreneurial, and philanthropic communities
- ❖ **Digital:** 40,000+ visitors to our website, 30,000+ social media followers, and 10,000+ email distribution list
- ❖ **Signage:** 20,000+ visitors annually to the AFH EpiCenter, located in Boston's Innovation District
- ❖ **Media:** Event to be featured in major media outlets such as The Boston Globe, WGBH, and Boston Magazine

#### **SPONSORSHIP LEVELS AND BENEFITS**

*(subject to commitment before print/production deadlines)*

##### **Premier Sponsor: \$100,000**

- Exclusivity - there will only be one Premier Sponsor
- Most prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Logo on the AFH website with hotlink and name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- 30 tickets to pre-event reception and GPOE
- **NEW!** Invitation to an exclusive behind-the-scenes preview event, on the date of your choosing (March 17, 18, 19.) Sponsor guests will tour the studios and see our teen artists putting final touches on their pieces for exhibit at GPOE
- **NEW!** While at the preview event, enjoy a team building interactive art experience between Sponsor guests and AFH teens to be documented for partnership video
- **NEW!** Customized employee volunteer opportunity tailored to Sponsor's corporate values
- **NEW!** Collaborate with AFH teen videographers on two partnership videos filmed and edited by AFH, provided to Sponsor, highlighting partnership between Sponsor and AFH. One comprehensive video formatted for the Sponsor's website and e-newsletters and a shorter video, formatted to share on Sponsor's social channels
- **NEW!** Additionally, AFH will share the partnership video on all AFH social channels and tag Sponsor

##### **Lead Sponsor: \$50,000**

- Prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- 25 tickets to pre-event reception and GPOE
- **NEW!** Invitation to a behind-the-scenes preview event, on the date of your choosing (March 17, 18, 19.) Sponsor guests will tour the studios and see our teen artists putting final touches on their pieces for exhibit at GPOE
- **NEW!** Customized employee volunteer opportunity tailored to Sponsor's corporate values
- **NEW!** Collaborate with AFH teen videographers on two partnership videos filmed and edited by AFH, provided to Sponsor, highlighting partnership between Sponsor and AFH. One comprehensive video formatted for the Sponsor's website and e-newsletters and a shorter video, formatted to share on Sponsor's social channels
- **NEW!** Additionally, AFH will share the partnership video on all AFH social channels and tag Sponsor

##### **Champion Sponsor: \$25,000**

- Significant logo recognition on all event materials, including radio and print advertisements, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- 20 tickets to pre-event reception and GPOE
- **NEW!** Collaborate with AFH teen videographers on two partnership videos filmed and edited by AFH, provided to Sponsor, highlighting partnership between Sponsor and AFH. One comprehensive video formatted for the Sponsor's website and e-newsletters and a shorter video, formatted to share on Sponsor's social channels
- **NEW!** Additionally, AFH will share the partnership video on all AFH social channels and tag Sponsor

**Benefactor Sponsor: \$15,000**

- Major logo recognition on event materials, including radio and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- 15 tickets to pre-event reception and GPOE
- **NEW!** Collaborate with AFH teen videographers on a short partnership video filmed and edited by AFH and provided to Sponsor highlighting partnership between Sponsor and AFH. Video will be formatted to share on social channels and website
- **NEW!** Additionally, AFH will share the partnership video on all AFH social channels and tag Sponsor

**Sustainer: \$10,000**

- Logo recognition on event materials, including digital and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- 10 tickets to pre-event reception and GPOE
- **NEW!** Collaborate with AFH teen animators on a partnership animation video created by AFH and provided to Sponsor featuring Sponsor's logo and AFH logo formatted to share on social channels
- **NEW!** Additionally, AFH will share the partnership animation video on all AFH social channels and tag Sponsor

**Patron: \$5,000**

- Name listing on event materials, including invitations and event website
- 6 tickets to pre-event reception and GPOE
- **NEW!** Collaborate with AFH teen animators on a partnership animation video created by AFH and provided to Sponsor featuring Sponsor's logo and AFH logo formatted to share on social channels
- **NEW!** Additionally, AFH will share the partnership animation video on all AFH social channels and tag Sponsor

**Friend: \$2,500**

- Name listing on event materials, including invitations and event website
- 4 tickets to pre-event reception and GPOE

**artists for.**  
**humanity**  
CREATIVE JOBS FOR CREATIVE TEENS

THE 15TH ANNUAL  
**GREATEST**  
 PARTY ON EARTH  
 GOES GLOBAL

SATURDAY  
**3 / 21**  
**2020**

Join us on Saturday, March 21st to celebrate the **15th annual Greatest Party on Earth**. Leaders from Boston's creative, innovative, entrepreneurial, and philanthropic communities gather together to celebrate Artists For Humanity's 29 years of creative youth employment, social justice, and sustainability. **In addition to the over-the-top food, drink, music, and art, you will experience cross-cultural performances and an exhibition from AFH's new Artists in Residency program, "Voices."** Pending visa approvals, you will meet the visiting hip-hop and graffiti artists from Senegal and mingle with our teens and their mentors. **The Greatest Party will be the culmination of a month-long studio collaboration with our Senegalese visiting artists and AFH teens.** The evening directly supports paid employment in art and design for 325+ Boston teens at AFH.

\*Creative cocktail attire

**BENEFACTOR RECEPTION FT. AFH'S  
 INAUGURAL "VOICES" RESIDENT  
 ARTISTS' SHOWCASE**  
**7:30 TO 9PM**  
**(includes GPOE 9pm - 1am)**  
**\$500**

Our Benefactor Reception kicks off the evening at 7:30pm in AFH's 3rd floor Paint Studio. Celebrating a month-long residency with visiting artists from Dakar, Senegal, our space will be transformed to exhibit the cross-cultural collaborations created with AFH teens. Meet hip-hop artist, Karismatik Diksa, and graffiti artist, Zeinixx, and mingle with our teen artists and their mentors. Experience immersive live performances and more than a few surprises! Enjoy globally inspired cuisine and crafted cocktails from Gourmet Caterers. A brief program will recognize our pioneering achievements and incredible partners, and highlight what's ahead for AFH.

**GREATEST PARTY ON EARTH**  
**9PM TO 1AM**  
**\$125**

At 9:00pm, the adjacent Lewis Gallery opens and the tempo kicks up a notch – or two! A world-class lineup of entertainment provides a non-stop atmosphere that's sure to be the talk of the town – think multi-culturally inspired performances meets epic dance party! Intercontinental cuisine and cocktails will sustain guests' energy level until the evening concludes at 1:00am. Visit our studios to meet our creative teens, purchase artwork, and revitalize for more and more dancing!

