

Sponsorship of Artists For Humanity and the Greatest Party on Earth provides special affinity with one of Boston's most distinguished and innovative nonprofits. Sponsors gain access to the following:

- ❖ **Attendance:** 650+ leaders from Boston's creative, entrepreneurial, and philanthropic communities
- ❖ **Digital:** 55,000+ visitors to our website, 10,000+ social media followers, and 9,000+ email distribution list
- ❖ **Print:** Event invitation mailed to 2,500+ households
- ❖ **Signage:** 20,000+ visitors annually to the AFH EpiCenter, located in Boston's Innovation District
- ❖ **Media:** Event to be featured in major media outlets such as The Boston Globe, WGBH, and Boston Magazine

SPONSORSHIP LEVELS AND BENEFITS

Premiere Sponsor: \$100,000

- Exclusivity - there will only be one Premiere Sponsor
- Most prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Logo on the AFH website with hotlink and name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **50 tickets to pre-event reception and dance party**

Lead Sponsor: \$50,000

- Prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **35 tickets to pre-event reception and dance party**

Champion Sponsor: \$25,000

- Significant logo recognition on all event materials, including radio and print advertisements, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- **22 tickets to pre-event reception and dance party**

Benefactor Sponsor: \$15,000

- Major logo recognition on event materials, including radio and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- **16 tickets to pre-event reception and dance party**

Sustainer: \$10,000

- Logo recognition on event materials, including radio and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- **12 tickets to pre-event reception and dance party**

Patron: \$5,000

- Name listing on event materials, including invitations and event website
- **8 tickets to pre-event reception and dance party**

Friend: \$2,500

- Name listing on event materials, including invitations and event website
- **4 tickets to pre-event reception and dance party**