

GoodWest Announces *Java Creations*™ Iced & Cold Brew Coffees

DOUGLASSVILLE, PA, September 28, 2017 – GoodWest Industries, Inc., a leading provider of dispensed coffee refreshments and coffee condiments, recently launched *Java Creations*™ premium iced coffee beverages. The *Java Creations*™ product line includes innovative Horchata and Salted Caramel iced coffees, as well as Café au Lait and Black & Bold cold brew coffees.

All *Java Creations*™ products are premium quality, with 100% natural coffee flavor and real dairy goodness. Convenient bag-in-box packaging permits turnkey convenience via GoodWest's proprietary refrigerated dispensers. Bold new *Java Creations*™ graphics entice consumers to refresh and recharge.

"The *Java Creations*™ launch is bolstered by favorable market trends," said Rick Lawlor, CEO. "Cold brew and iced coffees are seeing accelerating growth and year-round consumption. Two-thirds of millennials consume them, with growing preferences for cold brew and specialty coffee beverages as opposed to soft drinks."

GoodWest products will be on full display at booth #4973 at the upcoming National Association of Convenience Stores (NACS) exhibit in Chicago, October 17-20, 2017.

About GoodWest Industries, Inc.

GoodWest was founded by Bill Goodwin and Jim West in 1994, bringing together previous experience in the dairy industry and serving in an executive role at America's largest convenience store chain. Starting with a single cream dispenser, GoodWest grew into a recognized industry leader with over 30,000 dispensers in operation in 50 US states and 20 countries.

Recently, GoodWest completed an entire company rebranding and new website that reflects its customer-centric focus, premium products and industry-leading dispensing solutions. The company's products are shelf-stable and dispensed through dynamic, high-end dispensing equipment manufactured at its Douglassville headquarters. For additional information, please visit www.goodwest.com or call 800-948-1922.

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