

## **GoodWest Introduces New Java Creations® Cold Brew Coffee Flavors**

DOUGLASSVILLE, PA, December 1, 2020 – GoodWest Industries, LLC, a leading provider of dispensed coffee refreshments and coffee condiments, has introduced three new flavors to their Java Creations® premium cold brew coffee beverage line. Customers can now enjoy their popular Mocha, French Vanilla, and Regular varieties in new and improved cold brew formulations made with 100% Arabica Cold Brew coffee extract – bold and refreshing, with a smoother, less acidic flavor than traditionally brewed coffees. The Java Creations® product line also includes Black & Bold, Frappé, Horchata, and Salted Caramel options.

All Java Creations® products are premium quality and Kosher certified, with 100% natural coffee flavor, real dairy goodness, and no preservatives. Convenient bag-in-box packaging permits sanitary handling and turnkey convenience via GoodWest’s proprietary American-made refrigerated dispensers, part of their no-risk customizable dispenser loan program.

### **About GoodWest Industries, LLC**

GoodWest Industries, LLC is a national provider of aseptic coffee condiments and an innovator in the rapidly growing cold brew coffee product segment. For additional information, please visit [www.goodwest.com](http://www.goodwest.com) or call 800-948-1922.

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