



Business Analysis

Analyze your business in depth and give it the place it deserves on the market.

Advantages of working with FMCS Growth Consultants:

- Immediate diagnosis of problems and presentation of results for decision-making.
- Implement efficient solutions that improve the company's image vis-à-vis financial institutions and at the same time lead to a healthy and developing operation.
- Exploiting the innovative features of your business to create a competitive advantage over your rivals.
- Focusing on creating and increasing the real value of the business.
- Specialized applications, financial reports and dashboards with measurements are provided according to your needs as well as the critical points you want to track daily.

Through the analysis of your business you can get a clear picture of its strengths and weaknesses. The FMCS Growth Consultants team of analysts aims to help you improve and correct your weaknesses in order to gain a stronger and more stable structure without being vulnerable concerning your operation, your market position and the competition.

Through this service data analysis is performed on the following:

- Analysis of financial results.
- Balance sheet analysis.
- Cash flow analysis.
- Analysis of key ratios.
- Sustainability analysis.
- Analysis of short-term results and forecast of financial statements.
- Creation of econometric models that help analyze variables that are considered to be of great importance for your company's progress and performance

Through this service led by the FMCS Growth Consultants team of analysts, you will have the opportunity to discover and learn the factors that affect your business so that you can handle them appropriately to increase the value of your company.

For example, an analysis of 675 companies was made by the FMCS Growth Consultants analyst team, in order to examine what factors affect the performance namely where the profitability of these companies is maximized

The results of this analysis have shown that firm performance is affected by: (a) positively by debt because it forces managers and senior staff to catch up with goals and keep the business viable; (b) positively to worker productivity because it contributes to increase productivity; (c) negatively to the size of the company because as a company grows it is so difficult to manage and control; and (d) negatively on the interests of shareholders and managers.

The final result, which is consistent with the underlying economic theories, shows that companies choose to fund their activities at a rate ranging from 55.2% to 57.7% since at this point they perform much more which is something that maximizes their profitability.

**Do you want to know more?
Contact us!**