



# Environment



Single-Use Wooden Crate



Multi-Use Plastic Crate

The Problem		Current State	The Solution	Advantage
Deforestation		Contributes to deforestation	No use of wood	✓ Preserving the rainforests
Removal and disposal costs		Considerable expense	Expense-free	✓ Zero removal and disposal costs
Pollution		A substantial environmental nuisance after use	Does not pollute the environment after use	✓ Pollution-free
Greenhouse gases		The production and disposal processes generate a considerable increase in greenhouse gas emissions	Minimal greenhouse gas emissions	✓ Substantial reduction of carbon footprint
Corporate social responsibility		Lowers CSR score	Substantially increases the CSR score	✓ Substantial increase in CSR score