



Evolution of heat

Next generation
of heating technology



www.lrpexport.co.il



Is a company that specializes in the development, manufacturing and marketing of smart heating systems for private and business sectors and its advanced products are the next evolutionary phase of heating products.

LRP is a products line that offers innovative, power saving and decorative heating solutions, including pictures, decorative glass and mirrors in personal customization. The products are based on infra-red technology and are the thinnest heating products currently in the market.

The use of infra-red technology enables the company to produce products that are the next generation in terms of power saving and energy efficiency.

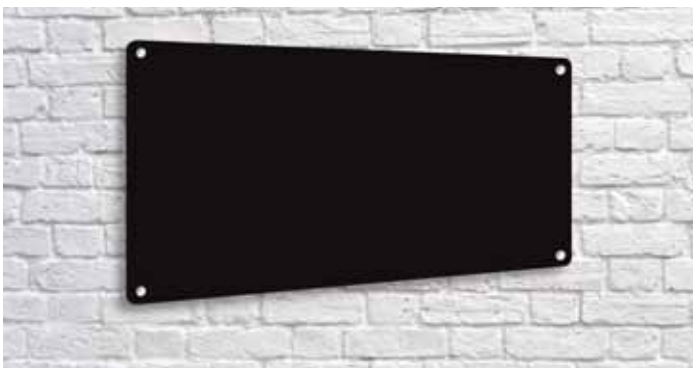
Moreover, the products contribute to the environment (made of recyclable materials, save energy) and they have many health benefits.



Glass picture heater



Mirror heater



Decorative glass heater



Picture heater



Innovative

The company took infra-red technology a step further and it produces the thinnest heating products currently in the market. The technology enables heating of the objects and the surrounding in the room without heating the air and without dehydrating it. The products line of L.R. Power science allows for greater power saving and in terms of cost-effectiveness it is the most effective currently in the market.

The products are durable (they can remain operational and in good condition for many years) and have very low long range maintenance costs.



Money saving

The IRP products line allows you to reduce substantially the heating power consumption and save money on your power bills.

Moreover, the design of the product makes it a decorative item that stays on the wall so that you save room space and storage space (no need to store it when winter ends).



Health benefits

The company products line makes an advanced use of infra-red technology. Many researches performed in the last 25 years indicate that this is a positive radiation that contributes to the proper functioning of the human body.

The products don't dehydrate the air and maintain the existing moisture (as oppose to other heating products), prevent the formation of mold and mildew (typical to the condensation formed when the air is warm and the walls are cold) and don't cause the problems and diseases that are typical to heating with air conditioners.



Decorative

IRP offers a variety of design possibilities in glass, pictures printing and mirrors. The variety of designs makes the heater an integral part of the overall design of the house and office space. You can choose the type of product (a picture heater, a glass picture heater, a decorative glass, a mirror), customize the picture to fit the overall space design, with or without a frame, and adjust also the type and color of frame.



Heating

IRP, the advanced products line of the company that includes pictures, decorative glass and more, provides an optimal solution for the heating requirements of the different spaces at home and in the office.


Heating is immediate, stable, with almost no need for maintenance and with optimal heat dissipation (as oppose to convection heaters that create different temperature layers in the room).

Would you like a picture of your choice on the product?

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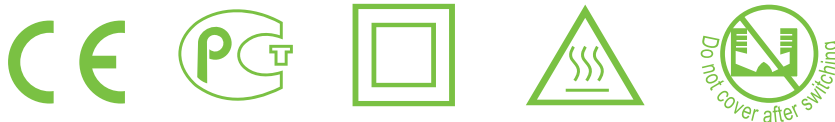


Due to the significant reduction in operational costs the return on investment for purchasing the picture heater happens already at the end of the first season.
From the second season onwards you start saving, for many years, and that's before we mentioned the other great advantages of the picture heater.

| Parameter/heater |  Picture heater | Air-conditioner (1 HP) | Fan heater | Spiral heater (3 levels) | Heating radiator |
|----------------------------|--|------------------------|------------|--------------------------|------------------|
| Electrical power | 500 W | 750 W | 1600 W | 1800 W | 2500 W |
| Operation cost (1 season) | 66 US\$ | 99 US\$ | 207 US\$ | 238 US\$ | 331 US\$ |
| Operation cost (2 seasons) | 132 US\$ | 198 US\$ | 414 US\$ | 476 US\$ | 662 US\$ |

Remarks:

- The comparison took into consideration the low to medium range power of the alternative products. Many alternative products have higher power and so the saving is more significant.
- The comparison is based on 6 hours average daily operation for 4 months.
- The comparison is based on a Kw/h cost of 0,18 US\$. Other costs should be adjusted accordingly.



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