# Privacy policy

We are committed to Protecting your Privacy. Please read our Privacy Policy before providing us with any Personal Information.

#### 1. What Personal Information will we collect?

When you open an account with us, we need to know your name, your address, your email address and telephone number.

# 2. Our use of your personal information

We will only use your Personal Information as the law allows us. We will use your personal information in the following circumstances:

- to perform the contract we have entered into with you;
- to comply with a legal obligation;
- it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests
- when you consent to us doing so (for example if you consent to receiving from us information about our services)

#### 3. When might we disclose your Personal Information to others?

We may disclose your Personal Information to others in the following circumstances and/or purposes:

- where we are required to do so by the Courts or to comply with other legal, statutory and/or regulatory obligations including accounting and taxation requirements;
- to prevent and/or detect crime;
- for credit reference purposes;

## 4. Marketing

If you have (or had an account with us), unless you have opted not to receive them, we may send you marketing, advertising and promotional offers from us.

Opting out - You can ask us at any time to stop sending you marketing messages by contacting us at hello@urbanfoodservice.co.uk

## 5. Cookies

A 'cookie' is a small piece of data that is sent to the browser that you are using on your device (a computer or mobile phone) by the website's computer. The data file will store information you give to us during your visit so that we can "remember" you on subsequent visits letting you move around the site without having to re-input the same information over and over again. We use the following types of cookies:

'Depot-finder' cookie – when you first use our website we will ask for your postcode so that we can let you know which of our depots will serve you. This cookie will be stored on your device and will remember the postcode associated with that device so that you would not need to re-enter your postcode on subsequent visits to our website provided you use the same device.

Session cookie – this will record your journey around the site only during your visit; for example, allowing you to go back to pages that you might have viewed earlier during the session. The session cookie will expire once your visit ends.

Analytics cookie – these cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

You may disable cookies by changing your browser cookie settings. Usually, these settings will be in the "options" or "preferences" menu of your browser. You can find more details in the "Help" section of your browser. If you do disable the cookies that we use you may not be able to enjoy all the features of our website.

#### 6. When might we transfer your Personal Information abroad?

We may sometimes need to transfer your Personal Information abroad to our group companies and/or service providers. We have group companies based in South Africa, Australia and New Zealand. If we do transfer your Personal Information abroad, we will do so in accordance with applicable law.

#### 7. Monitoring

Please note that if you communicate with us electronically, including by e-mail, telephone or fax, this communication may be randomly monitored and/or recorded to protect the interests of our business and our customers. This includes for the purposes of maintaining customer/ service quality standards, detection of and/ or prevention of crime and to ensure that our employees comply with legal obligations and our policies and procedures (including our customer relations practices).

## 8. Hyperlinks

We may provide hyperlinks from our web site to web sites of other organisations including websites of associated companies. Please note that this Privacy Policy applies only to our website. We are not responsible nor liable for the contents of linked web sites or any transactions carried out with organisations operating those web sites.

#### 9. Requests for access to Personal Information / Requests to be Forgotten

We are happy to provide you with details of the Personal Information, which we process about you. Please direct any such request to <a href="mailto:hello@urbanfoodservice.co.uk">hello@urbanfoodservice.co.uk</a> If you wish us to 'forget you,' please let us know and we will delete your Personal Information (save to the extent we are required to retain any of the Personal Information by law)

To protect our customers' Personal Information, we follow strict storage and disclosure procedures, which means that we will require proof of identity from you prior to disclosing or forgetting such personal information. Please direct any such request to <a href="https://example.com/hello@urbanfoodservice.co.uk">hello@urbanfoodservice.co.uk</a> or by post to the Data Privacy Officer, Urban Foodservice, 814 Leigh Road, Slough, SL1 4BD.

# 10. Updates

Please help us to keep your Personal Information current and accurate by contacting us at <a href="mailto:hello@urbanfoodservice.co.uk">hello@urbanfoodservice.co.uk</a> or by post at Urban Foodservice, 814 Leigh Road, Slough, SL1 4BD if your Personal Information is or becomes inaccurate and/or out-of-date.

#### 11. Security

As you may be aware, no data transmission over the internet can be entirely secure. As a result, while we will always use reasonable endeavours to protect your Personal Information, we cannot guarantee the security of your Personal Information and the use of our website (including the email facilities) is at your own risk.

# 12. Changes to this policy

As e-commerce horizons are changing at an ever increasing rate, we request that you refer to our website on a regular basis to ensure that you are aware of our most recent Policies (including this Privacy Policy) and Terms and Conditions for Use of the Site.

v. July 2018