



Côte Ouest Audiovisual and Magic Movies from Ivory Coast/ Mauritius chooses EVRIDEO for Cloud-based programming & playout for their Nina TV channels.

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Aiming to increase efficiency, Côte Ouest Audiovisual has embraced cloud technology and transferred its European and African- French and English feeds of Nina TV channels to the EVRIDEO next-gen cloud-based programming and playout platform.

NINA Novellas channels are satellite and IP-distributed to dozens of pay-TV platforms across Africa and Europe with multiple languages, They are the first African based Broadcaster to take full advantage of EVRIDEO's next-gen cloud-based playout platform. Nina TV channels delivered over Africasat-1A satellite and directly over IP.

EVRIDEO allows TV channels to get up and running, manage content and deliver professional grade TV feeds to any distribution platform such as cable TV, DTH, DTT, IPTV, and OTT. EVRIDEO's cloud solution allows broadcasters and content owners to collaborate team work from multiple locations and manage both legacy TV channels side by side to new ad-sponsored channels even in time when working from an office is not allowed.

“We were searching for a state of the art and easy to operate technology that would ease our daily operation of managing multiple feeds and expedite our distribution over the region” said Côte Ouest Audiovisual Chief Executive Officer Mr. Bernard Azria. “By moving the two NINA TV channels to the EVRIDEO platforms we were able to consolidate all content and channel management on a single cloud based platform and quickly deliver the feeds to existing and new customers over IP and Satellite.

“We are excited to work hand in hand with Côte Ouest Audiovisual and the Nina TV team a leading African telenovela pay-TV network which joins many other broadcasters and more than 55 commercial channels” added EVRIDEO Chief Revenue Officer Nir Gilad.

About Nina TV:



THE NOVELAS CHANNEL

<http://www.nina-tv.com/en>



About EVRIDEO:

EVRIDEO is an innovative broadcasting technology company which disrupts the on-premises playout industry.

EVRIDEO offers an end-to-end, SaaS broadcast platform that replaces the traditional control room and is already used by 20 Broadcasters which deliver more than 55 TV channels to platforms around the world. Among our customers and partners, you can find: VUBIQUITY, BabyFirst TV, Outdoor channel, Zee5 and many others.

Using EVRIDEO, you can create, manage and deliver TV channels (OTT, cable, and satellite) to TV operators, digital platforms and social platforms. Get channels up and running within hours from a single laptop – no hardware or software required.

www.EVRIDEO.com

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