



SPI/FILMBOX Moves Its Revolutionary Gaming Channel to Cloud-Based Playout by Evrideo

SPI International/FilmBox shifted Gametoon HD broadcast to next-gen cloud-based playout platform, using **Evrideo's** next-generation broadcast solution. Gametoon HD covers e-Sports and computer games and it is IP-distributed to a variety of Pay-TV platforms in Europe and the Middle East with multiple audio languages.

Evrideo is an end-to-end cloud-based broadcast platform that can get TV channels up and running, manage content and deliver professional grade TV feeds to any distribution platform such as cable TV, DTH, DTT, IPTV, OTT and social media networks Facebook and YouTube.

Gametoon is the first SPI/FilmBox channel to take full advantage of Evrideo's cloud-based playout platform. "We were looking for state of art technology that would be more flexible and helpful to reduce time to market. By starting to broadcast Gametoon HD from the Evrideo platform we were able to first test the ground with our new channel's concept, present it quickly and simply to potential customers and audiences, then deliver the commercial feed easily with Evrideo's unique tools" said Guney Yasavur Chief Operations Officer at SPI International.

"Evrideo lets any broadcaster to ingest, QC, manage its content, live events, scheduling and graphics on a cloud-based platform running on Amazon AWS with full flexibility to manage the TV channel from anywhere in the world using a web browser and simple internet connectivity. We are thrilled to serve SPI as a leading European broadcaster which joins many other broadcasters and more than 30 commercial channels" said Avi Zenou, founder and CEO of Evrideo.

About SPI International

SPI International/FilmBox is a global media company operating 36 television channels on six continents. FilmBox being its flagship channel, SPI is one of the biggest aggregators of native Ultra HD content in the world. Working with over 1400 operators worldwide, SPI uses state of the art technology providing its 55 million subscribers with access to SPI's linear and on demand content including live streaming of UHD programming and FilmBox channels on any Internet-connected device via major global streaming media players as well as local OTT providers.



For over 25 years, SPI International has been a leading distributor of theatrical films and television programming in the international market. SPI's solid alliances with major license suppliers provide compelling content, with strong recognition and high demand.

www.spiintl.com

About Evrideo

Evrideo.com is a broadcasting innovative technology leader which developed and operates an end-to-end, SaaS broadcast platform that replaces the traditional TV payout. Founded in 2016 by 3 experiences SAAS and Broadcast entrepreneurs, already servicing 11 broadcasters with 35 linear SD/HD/UHD channels distributed to paytv platforms around the globe.

Using Evrideo eliminates the hardware costs associated with high-end payout, reduction of operational costs by 40-60%, automation of routine tasks and processes such as graphics workflow and maximized efficiency with one intuitive dashboard.

WWW.evrideo.com

For more info please contact



NIR GILAD
CHIF REVENUE OFFICER & HEAD OF SALES

M [+972-52-632-7779](tel:+972-52-632-7779)
E nir@EVRIDEO.com
W www.EVRIDEO.com