



WEST 45°

by WEST 45 — CURATORS OF CRAFT
SPIRITS, ELIXIRS, BITTERS FROM
THE PACIFIC NORTHWEST
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MADE RIGHT. MADE RIGHT HERE. PORTLAND, OREGON.



New Deal Distillery has been proudly crafting small-batch, award-winning spirits in Portland, Oregon — the birthplace of the craft distilling movement.



New Deal Distillery provides high quality, craft-distilled spirits, inspired by the DIY spirit of the City of Portland. The anti-corporate, establishment philosophy of producing or sourcing from Portland and the Northwest.

All of New Deal artisan vodkas are made locally in small batches with Portland's Bull Run water (one of North

America's largest gravity-fed water supplies. This water is considered to be among the most pure in the United States), and natural and organic ingredients, sourced locally whenever possible.

New Deal Distillery offers high-quality, craft-distilled spirits made in South East Portland, Oregon: from the classic Portland 88 Vodka -noted for it's clean, crisp taste.

New Deal's sip-able, New Deal Vodka -recognizable by it's subtle herbal notes; to the spicy and smoky Hot Monkey Pepper Flavored Vodka, a Gold Medal Winner at the 2008 San Francisco World Spirits Competition.

Whether you seek classic cocktails, craft cocktails, culinary cocktails, fun cocktails or just something to sip, New Deal has a spirit for every occasion. New Deal has been crafting spirits with passion and precision since 2004, using the best ingredients and customized distillation equipment. We invite you to try one of New Deal's many award-winning craft spirits and you just might find that one bottle could change your world.



"All we wanted when we started was to put a single, good bottle of vodka on the shelf of a liquor store in Portland and have someone buy it. And maybe, along the way we could change humanity, or at least our corner of it, for the better."

New Deal Vodka

NEW DEAL DISTILLERY'S FIRST AND FLAGSHIP SPIRIT

Made using New Deal's own unique recipe, New Deal Vodka delivers subtle botanical hints and provides an extremely smooth finish.

Made to be tasted:

Crafted as a "sipping vodka," this exceptional spirit can double as an elegant and dependable foundation to any cocktail.

Clean and light on the palate, New Deal Vodka is an especially good choice for recipes featuring delicate flavors, such as white tea, cucumber or raspberry.



Contains 40% Alcohol by Volume: 40% | 750ml



Portland 90 Vodka

ORIGINAL. OLD SCHOOL.

A traditional vodka, distilled in copper stills and bottled at 90 proof to give a classic, clean taste.

Its 90-proof recipe delivers a swift kick for those who like to taste the drink in their drink.

Refreshing and crisp, it holds up to bold mixers, but it's perfectly at home straight over ice with a twist of lemon – albeit a big, manly, behemoth twist of lemon.

Praise from Drink Spirits:

"Wonderfully balanced right from the start with a delightful mouthfeel."



Contains 45% Alcohol by Volume | 750ml

Hot Monkey Pepper Flavored Vodka

A VODKA BOTH FEARED AND LOVED

Hot Monkey is a fiery infusion of peppers, Hot Monkey impresses even the seasoned hot pepper enthusiast with serious heat and a smoky complex character. Infused with a custom-blend of Southwestern chili peppers in New Deal's craft-distilled vodka and blended to spicy perfection one batch at a time.

Give your favorite cocktails a kick! Hot Monkey is great with any cocktail that could use a bit of kick. Try it in a Hot Monkey Mary, combine a splash of the Monkey with all your tropical favorites for some added heat, or try it with chocolate liqueur to achieve the perfect chocolate mole.

The recipient of a **Gold Medal** at the San Francisco World Spirits Competition and **90 points** from the Beverage Testing Institute.

Contains 40% Alcohol by Volume: 40% | 750ml

Mud Puddle Bitter Chocolate Vodka

HAND-CRAFTED BITTER CHOCOLATE SPIRIT

Rich and decadent bitter chocolate vodka infused with organic, fair-trade cacao nibs custom-roasted in small batches. Mud Puddle Bitter Chocolate Vodka is a deeply flavored, unsweetened spirit with the irresistible essence of dark chocolate.

Awarded **GOLD MEDAL** from the Beverage Testing Institute, 2013 International Review of Spirits.

Heaps of praise:

“Rich reddish mahogany color. Rich aromas of fresh dark fudge brownies and artisan cacao nib chocolate bars with a supple, dry-yet-fruity medium-to-full body and a chocolate espresso bean, dark roasted nut, mineral and peppercorn accented finish. A serious, dry, adult chocolate flavored vodka that will triumph in cocktails.”

Rating 94-points (Exceptional)

Contains 42% Alcohol by Volume | 750ml



New Deal Gin No. 1

Savory “garden-style gin”



46%abv
750ml

New Deal Gin No 1 is crafted in the pioneering spirit of the Pacific Northwest making it a favorite of gin enthusiasts looking for a unique twist on the classic gin flavor profile. New Deal’s custom designed pot still allows juniper berry oils and tannins to remain as distinctive notes on the palate, creating a buttery and herbaceous sipping gin.

Citrus notes followed by cracked pepper and an overall round, deep, dark and mellow tone.

**84 points (Recommended) Beverage
Testing Institute, 2014
International Review
of Spirits
Award.**

33 PORTLAND DRY GIN

LOCALLY-CRAFTED IN THE PORTLAND DRY GIN STYLE.

New Deal Portland Dry Gin 33 is handmade copper botanical trays capture bright and crisp notes of organic juniper berries without obscuring the rich aromatics. New Deal Portland Dry Gin 33 is a juniper-forward gin that captures the richness of the berries, making it perfect for the full spectrum of classic gin cocktails.

Top 10 New American Gins #4 New Deal Gin 33 (Jan. 2013):

While many New American Gins use a blend of botanicals, New Deal Gin 33 only uses juniper berries to get its flavor, a remarkable achievement considering the flavors it delivers.

Very Highly Recommended | Drink Spirits - "Expertly distilled, Portland Dry Gin 33 is a reductionist approach to classic gin done in a very modern way. It's an excellent gin and ideal for people drawn to gin for the bright pine and evergreen flavors."

Beverage Testing Institute, 2014 International Review of
Spirits
Award: Gold Medal, 90 Points
(Exceptional)



New Deal Ginger Liqueur

A GINGER-LOVER'S DREAM COME TRUE

Ginger Liqueur starts with fresh organic ginger root, chopped, and infused in spirit for many weeks. It's finished with organic cane sugar and a hint of agave nectar. The result is the intense spice of ginger balanced with sweetness.



Sip New Deal Ginger Liqueur as a digestif or use it to add a spicy complexity to cocktails.

Beverage Testing Institute,
2013 International Review of
Spirits Award: Gold Medal.

“Cloudy yellow gray color.
Aromas of ginger lozenge,

chamomile tea, and pepper jelly with a supple, mildly sweet medium body and a warming hot ginger, cinnamon, an accented finish with notes suggesting marinated mushroom and dried meat. “

Very bold and multidimensional; will be great in culinary cocktails. 93 Points (Exceptional)

Contains 25.6% Alcohol by Volume | 375 & 750ml

New Deal Coffee Liqueur

*EXPERIENCE PORTLAND'S WORLD-CLASS
COFFEE*

Working with Portland artisan coffee roaster, Water Avenue Coffee, in Southeast Portland, New Deal Distillery has created a coffee liqueur highlighting distinct beans, and roasting styles.



Each liqueur is created from the cold press brew, and sweetened with organic cane sugar.

Beverage Testing Institute, 2013
International Review of Spirits
Award: Silver Medal.

Dark brown black color. Aromas of
dark roasted coffee grounds,

balsamic, and pepper dust with a supple, moderately sweet medium body and a warming, graceful dark roasted nut, honeycomb, and earth accented finish. A pleasant fireside sipper.

Rating 88 points - Highly recommended.

Contains 25.6% Alcohol by Volume | 375 & 750ml

New Deal Cascara Liqueur

SOMETHING NEW UNDER THE SUN

Handcrafted with Cascara (coffee cherry fruit), spirits and pure cane sugar, New Deal's new Cascara Liqueur brings a unique new taste to your cocktail toolkit.



This intriguing liqueur begins with raisin, candied fig, and cookie on the nose. It has a delicate, layered body which combines notes of dried apricot, black tea, honey, hay, baking spice, and maple with a long, persistent finish

What is Cascara?

Cascara (“husk” in spanish) is the fruit of the coffee seed, sometimes called a coffee cherry. Usually, in the coffee production process, the fruit is discarded and only the coffee seed is retained. However, the skins can be dried and made into a rather pleasant-flavored tea. This led us to the idea of experimenting with making the cascara into a liqueur.

Contains 25.6% Alcohol by Volume | 375



Cascadia Liqueur

INSPIRED BY NEW DEAL'S LOVE FOR THE PACIFIC NORTHWEST

Cascadia American Bitter Liqueur is New Deal's Pacific Northwest interpretation of traditional European herbal liqueurs (Amaro), inspired by the flora found in the Cascade Mountain Range. This bittersweet liqueur is the first product of several years of experimenting with pure, whole, natural, culinary-quality ingredients.



Distilled with love in Portland

- Handmade in small batches in Portland, Oregon.
- Distilled infusion of rose petals, wild lavender and other carefully selected, whole dried botanicals finished with a gentle maceration of gentian (the blue flowers on the label) and angelica root.
- Sophisticated, layered, and aromatic with a delicate floral body and a long bittersweet finish.
- Enjoy as a unique aperitif sipped neat or on ice. Add Cascadia Liqueur to sparkling wine for an inspired spritz.

Contains 35% Alcohol by Volume | 750ml

SILVER MEDAL WINNER

Beverage Testing Institute, International Review of Spirits: Light gold color. Herbal, complex aromas and flavors of turmeric soda, cardamom, coriander and caraway, and incense with a satiny, vibrant, moderately sweet body and a peppery, complex, long gentian, juniper honey, and camphor and menthol finish.

*RATING: 86 points
(Highly Recommended)*

*uniquely
Oregon*

*hand
crafted*

artisanal

spirits

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Oregon

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