

## PRESS RELEASE

### **Vivonio completes strategic reorganisation**

### **High-quality furniture production will continue to take place entirely in Western Europe in future**

The Vivonio Group and its four subsidiaries have successfully repositioned themselves strategically in the dynamic furniture market. The addition of 'The Fine Furniture Group' emphasises the claim to produce high-quality furniture for both the living and office sectors.

'Now that the restructuring has been completed, Vivonio has a strong foundation and will continue to be a reliable partner for the furniture trade, which we will continue to focus on as a sales channel,' emphasises CEO Gernot Mang. 'With our production sites in Germany, Austria and Denmark, we are continuing to focus clearly on quality and holistically sustainable production.'

### **Investments in the production sites**

Over the next three years, Vivonio Holding will be investing 30 million euros in its five production sites, particularly in new machines, in order to achieve greater automation and vertical integration. The aim is to further secure the resilience of the Vivonio Group's supply chains. As part of the reorganisation, the Vivonio companies fm Büromöbel, Leuwico, Staud and KA Interiør will focus even more strongly on synergies within the Group. This includes, for example, safeguarding production across all locations and advantages in the purchase of materials as well as the transfer of expertise between the individual companies.

### **Reliable employer and regional economic factor**

The four Vivonio companies have established themselves as reliable employers at their locations, in some cases for decades. In addition, they each represent a strong regional economic factor through their collaboration with over 2,000 suppliers and service providers. By 2027, the Vivonio Group and its 800 employees have set themselves the goal of achieving an annual turnover of 300 million euros.

## **The companies and brands in the Living division**

Staud, KA Interiør and Noteborn cover everything from home furniture to made-to-measure products in the premium segment. At the same time, Staud and KA Interiør specialise in the production of sliding doors, which are increasingly being used in the office environment as well as in the home. The premium brand Noteborn, like KA Interiør, is produced in Denmark.

## **The brands of the Office division**

fm Büromöbel and Leuwico produce office furnishings as full-range suppliers and are known for their high quality and customised working environments.

Vivonio sees particularly promising development opportunities in the office furniture market in the coming years. The current order intake shows that companies are bringing their employees back to the company headquarters from the home office with attractive, modern office equipment. This is emphasised, for example, by an order from the public sector for 60,000 desks and 25,000 cabinets for delivery over the next four years, which fm Büromöbel recently won.

## **Utilising untapped potential**

"In recent months, the Vivonio Group has changed its perspective from a purely production view to a more comprehensive sales view. We are focussing on tapping into untapped potential and broadening our product range in order to gain new market shares. Sustainable production, which saves raw materials and resources, plays just as important a role as securing our supply chains," says Vivonio CEO Gernot Mang. "We look forward to realising these goals together with our highly qualified employees."

Munich, 3 April 2024

### **Press contact:**

Bettina von Sigriz  
Chief Marketing Officer  
Vivonio Furniture GmbH

Telefon 0162-4134415

[bettina.sigriz@vivonio.com](mailto:bettina.sigriz@vivonio.com)

## **Company profiles Vivonio Furniture Group:**

### ***fm office furniture***

With the spirit of a family business, as it was founded around 60 years ago, fm Büromöbel offers a comprehensive range of office furniture with individual solutions for new working environments. The company is one of the leading manufacturers in Germany. As a complete furnishing company, fm Büromöbel supplies everything from a single source. On a production area of over 30,000 square metres, office furniture is manufactured in series at the production sites in Bösel (Lower Saxony) and Ampflwang (Upper Austria). In addition, the professional manufactory enables customised solutions according to customer requirements. The production site in Bösel is certified as a climate-neutral manufacturer - and the products are also awarded the highest quality and environmental certificates. fm Büromöbel is represented by German specialist retail partners and delivers within Germany, Austria, Switzerland and the Benelux countries. fm Büromöbel employs 400 people.

### ***Leuwico***

Leuwico is the specialist within the Vivonio Group for ergonomically optimised working environments that are precisely tailored to the user and at the same time meet high design standards. In addition to manufacturing manually height-adjustable desks, Leuwico is increasingly focussing on customised solutions for control desks with a modular desk system.

The Coburg-based company (Northern Bavaria) designs and manufactures customised solutions for objects of all types and sizes.

Leuwico employs 120 people. The brand name is made up of three words: the name of the founding family Leuthäusser and the town of Wiesenfeld near Coburg.

### ***Staud***

Bedrooms are the domain of the Bad Saulgau-based company Staud - named after its founder Martin Staud. Based in Upper Swabia, the company develops, manufactures and sells modern furniture programmes that make these rooms both comfortable and elegant. The sliding door wardrobe, in which Staud is the market leader, was invented here.

The Staud product programme includes modern, high-quality wardrobe systems as well as beds and occasional furniture in a wide range of versions and designs. The furniture systems are manufactured on a commission basis in tested and certified 'Made in Germany' quality at the production site in Baden-Württemberg. Staud employs 160 people.

### ***KA Interiør***

KA Interiør, the largest private label manufacturer of sliding door wardrobes in the north, is based in Grinsted near Billund in Denmark. The company offers a wide range of surfaces, accessories and furnishing options, customised to the individual requirements of different room situations and industry needs. Each cabinet is carefully assembled by hand by employees and made from selected, high-quality materials. By using the latest technologies and efficient production processes, the customised cabinets can be offered within very short delivery times. KA Interiør employs 100 people.

### ***Noteborn***

Noteborn, a leading brand for wardrobes and living spaces, is characterised by individual customisation and the precision of an industrial manufactory for high-quality unique pieces. The extensive range of customised walk-in wardrobes, dressing rooms and bedroom furnishings is complemented by products in standard sizes. Noteborn stands for high product and service quality. Noteborn is also a northern light and Scandinavian in character, as production takes place at KA Interiør in Denmark.