



# On Our DOORSTEP

The local magazine residents love to read and keep



## CONNECTING LOCAL BUSINESSES WITH THEIR COMMUNITIES

MONTON • ELLESMERE PARK • CLAREMONT • SWINTON • WALKDEN  
WORSLEY • BOOTHSTOWN • ELLENBROOK • MOSLEY COMMON • ASTLEY

# MEDIA PACK 2026

DEC 2025



# WHY CHOOSE *On Our* DOORSTEP?

We know how frustrating it can be trying to get your business in front of your ideal customer and to a large number of them.

## HOW WE CAN HELP...

We take your business directly to your target audience in the 20,000 copies we deliver to local homes each issue. We have been connecting with residents since 2010. Readers trust our content, they want to see who is advertising and keep our magazines to read again and again.

## THE RESULT...

Become the "go-to" business in your trade. Advertise regularly and consistently and be top of the residents' minds when they are ready to buy!



**BUILD AND  
GROW  
YOUR LOCAL  
BUSINESS**

20k

MAGAZINES  
DELIVERED

50k

RESIDENTS  
REACHED

10

COMMUNITIES  
COVERED

PUBLISHED ONLINE + ON SOCIAL MEDIA







## Breakfast for Two at The Garden Bar & Restaurant

Don't miss this chance to win Breakfast for Two at The Garden Bar & Restaurant in Monton. We have 2 prizes to give away!

The Garden Bar & Restaurant is a green oasis in the heart of Monton village. With a sumptuous food menu, Salford Reuters coffee and a wide selection of wines, beers, spirits and cocktails, it's the perfect spot to treat yourself on any occasion.

The Garden Bar & Restaurant is the jewel of the weekend with a fully retractable roof, perfect for lazy summer evenings. The main bar area is dog friendly and perfect for a drink with friends, with a heated terrace for chilli nights. Our Magazine is a beautiful private hire space for up to 800 guests.

Indulge in food from 9am to 9pm every day for breakfast, lunch, dinner and nights on Sundays. The bar is open till late every night!

**159-161 Monton Rd, Eccles, Manchester M30 9GS**  
[www.gardenbarmonton.com](http://www.gardenbarmonton.com) @thegardenbarmonton\_

To enter email your Name, Address & Telephone number to:  
[competitions@nourdoorstep.uk](mailto:competitions@nourdoorstep.uk) (subject: "Garden Bar")  
**Deadline: Friday 21st November**



## Bridgewater Funeral Service Ltd



### My Doctor Told Me to do Reformer Pilates

## How Do I Find a Good Reformer Pilates Class?

Your doctor said Reformer Pilates - now here's how to do it right, with tips from local expert Kevin Edwards.

**WATCH OUT FOR "FITNESS-STYLE" CLASSES**  
 There's been a big boom in new Reformer studios recently, and while that's fantastic, many of these classes are based more on general fitness training than traditional Pilates. If you're after mindful, controlled movement that supports your posture or helps with rehabilitation, it's important to find a class that's not just using the Reformer as another piece of gym equipment. Feel The Burn! has no place in Pilates.

**VISIT BEFORE YOU COMMIT**  
 A good studio will be clean, calm and welcoming. Small class sizes are best, so the teacher can keep an eye on your form and make individual adjustments. If you can, watch a class in action - you'll quickly get a feel for whether it's focused on precision or just pace.



**HOW DO I FIND A GOOD REFORMER PILATES CLASS?**

When your doctor tells you to try Reformer Pilates, it can sound both exciting and a bit intimidating. You might picture those sleek machines with straps, springs and sliding carriages and wonder - what exactly is this all about, and where do I even start?

Reformer Pilates is a form of exercise that focuses on

And finally, talk to your teacher. Let them know



## Butternut Squash Pasta

Preparation time: 25 mins  
 Cooking time: 25 mins  
 Serves: 4 to 6 servings

**Ingredients**

- 2 tablespoons olive oil
- One large squash or one whole small squash, peeled, deseeded and chopped in 2cm chunks
- Salt and pepper
- 30g unsalted butter

**Method**

Heat the olive oil in a large stainless-steel pan. Add the diced squash, season with salt and pepper and cook until golden brown and tender, stirring occasionally. Add the unsalted butter and finely chopped shallot and continue cooking, stirring frequently for about a minute until the butter is lightly browned and smells nutty. Add the sage and stir to combine. Remove from the heat and stir in the lemon juice. Set aside.

Fill a medium or large saucepan with salted water and bring to

# WHAT'S ON August & September

### COMMUNITY EVENTS

**COMMUNITY TEA COFFEE MORNING**  
**Wine Community Hub, 146 GPU**  
 Pop in for a brew and natter. There's always a friendly face and a selection of afternoon teas to play it a nice feeling competitor! We have a baby friendly area for those with little ones.  
**Mondays, 10am-12pm**  
**FREE**  
[email:thevalleyofwales@valleyofwales.org](mailto:email:thevalleyofwales@valleyofwales.org)

**FRIENDS OF BULL HILL PARK**  
**Bulls Hill Park**  
 Enjoy weekly events at the Pavillion, Cafe open Wed, Thu & Sat 12-4pm and Sun 3.00pm-1pm. On foot after all guests! 1 Gore Ave, BS5 5SL  
 We are always looking for volunteers to help socialise with visitors, serve in the Cafe and look after the gardens. Training and support given.  
**Wed 12pm: Bingo & Brew**  
**Thu 12.30pm: Croquet Group**  
**Thu 12.30pm: Ukulele Group**  
**Sat 12.30pm: Croquet Group**  
**FREE**  
[Fri.FriendsOfBullHillPark@bt.com](mailto:Fri.FriendsOfBullHillPark@bt.com)

**GAMES AND FRIENDSHIP**  
 Enjoy an afternoon of activities with board games including Scrabble, dominos, draughts, chess and more. Light refreshments will also be provided.  
**Boothstown Community Centre**  
**Wednesdays, 1-3pm**  
**Wellness Gateway**  
**Thursdays, 1.30-3pm**  
**FREE** (booking required)  
[Tel: 019049521000](tel:019049521000) (narrator)

**CUUPA & COMPANY**  
**At Saints Church, Swinton, M27 5UG**  
 Join Home Instead Salford's M27 social group for individuals aged 60+. Refreshments and fun activities!  
**Thursdays, 10.30am-12pm**  
**FREE**  
[Tel: 01618703861](tel:01618703861)  
[El.salford.worship@homeinstead.co.uk](mailto:El.salford.worship@homeinstead.co.uk)

**SALFORD VETERANS**  
**The Agnes Hopkins Centre, Swinton**  
 Social group and practical support for veterans, serving members of the Armed Forces and their families.  
**Thursdays, 9am-3pm**  
**FREE** (drop-in)  
[Tel: 08009521000](tel:08009521000) (narrator)

**MAINTENANCE IN THE PARK**  
**Lighthooks Park (near at Tait)**  
 Help Friends of Lighthooks Park to maintain the park. No skills or tools required. All ages welcome. Get outdoors and meet new people, and have a free drink afterwards.  
**Held 2nd & 4th Sunday each month.**  
**Drop Foodbank donations every weekend**  
**Sat 10th & 24th August**  
**Sun 14th & 28th September**  
**10.00am - 12.00pm**  
**FREE**  
[Email:lighthooksguidi@gmail.com](mailto:Email:lighthooksguidi@gmail.com)

**SUMMER GARDEN PARTY**  
**Danhouse, Astley, M29 7UA**  
 Join us this summer for our fundraising event. Fun for all the family with live music from local bands, Lovely Lou children's shop, dog show, static, bouncy castle, market, games, bar, refreshments and more.  
**Sat 23rd August, 10am-6pm**  
**FREE entry** (donation welcome)  
[www.danhouse.co.uk](http://www.danhouse.co.uk)

**PROMS IN THE PARK**  
**Atherton Park, Leigh, M46 0AZ**  
 Organized by Free Garret Theatre and Friends of Atherton Parks. Bring a picnic, chairs and blankets and watch some of the greatest hits that musical theatre has to offer!  
**Sat 23rd August, 6pm start**  
**£2.00 entry** (cash only)  
[facebook:thefreegarrettheatre](http://facebook:thefreegarrettheatre)  
[www.freegarrettheatre.com](http://www.freegarrettheatre.com)

**CHILD SEAT CHECKING EVENT**  
**Morrison's, Swinton, M27 4BT**  
 Drop in for a FREE child car seat check. For a 2-day festival celebrating the spirit of Little Hulton! The festival is a collaboration between several local organisations and has been running for 8 years! Enjoy great entertainment, food, activities and atmosphere right on your doorstep.  
**Sat 6th to Sun 7th September**  
**11.00am - 4.00pm**  
**FREE entry**  
[Facebook:CommunityLittleHulton](http://Facebook:CommunityLittleHulton)

**SPRIT OF LITTLE HULTON**  
**Spirt of Little Hulton, M28 REG**  
 Join us for a 2-day festival celebrating the spirit of Little Hulton! The festival is a collaboration between several local organisations and has been running for 8 years! Enjoy great entertainment, food, activities and atmosphere right on your doorstep.  
**Sat 6th to Sun 7th September**  
**11.00am - 4.00pm**  
**FREE entry**  
[Facebook:CommunityLittleHulton](http://Facebook:CommunityLittleHulton)

**BOOTHSTOWN REPAIR CAFE**  
**Boothstown Village Hall**  
 Community project run by volunteers. Our aim is to get things working again and reduce the need to buy new. Everyday items: electrical devices, computers, toys, bicycles, clothing and more. We have tools to repair your items. First Saturday of each month.  
**Sat 6th September, 9.30-11.30am**  
**Sat 6th October, 9.30-11.30am**  
**Facebook: BoothstownRepairCafe**  
[fb:boothstownrepaircafe@gmail.com](mailto:fb:boothstownrepaircafe@gmail.com)

**TECH & TEA**  
**Heighley, M26 7GY**  
 Tech and Tea is a free weekly tech helping older people to learn and develop their digital skills on two and biscuits! Learn how to stay safe online, find information and connect with family and friends. Sign up for the next course starting in October.  
**Thu 2nd October, 2-4pm**  
**FREE** (no registration)  
[El.salford.worship@homeinstead.co.uk](mailto:El.salford.worship@homeinstead.co.uk)



# WHAT *On Our* DOORSTEP CAN OFFER YOU

## OUR MAGAZINES

- **Magazine Advertising:** There are options to suit all budgets from Eighth Page adverts to Double Page Spreads. For the best exposure, choose a PRIME space such as the Front Cover Banner or Outside Back Cover.

We boost your visibility online too, publishing the magazine on our website and posting every advert on Facebook, Instagram and X.

- **Editorial Features:** Full or Half Page options allowing you to showcase your services and to be seen as the “local expert”.
- **What's On Listings:** List your local class, club or special event in this popular feature. Published in the magazine and online.
- **Competitions:** For great PR and engagement, run a competition offering your product or services as a prize. Also promoted across our Social Media channels.

## MORE MARKETING

- **Leaflet Distribution:** An effortless solution to getting your leaflets to potential customers. Hand delivered with our magazines.
- **Social Media Marketing:** Reinforce your advertising with a low cost add-on package, or run your own standalone campaign across our Facebook, Instagram and X pages.  
  
Show up in more places and boost interest in your business, drive people to your website and to your own social media pages. Great for promoting special offers, new products and staff vacancies.
- **Printing:** Fast and reliable printing of your marketing materials, from leaflets to banners. Contact us for a quote.
- **Graphic Design:** We can design your advert, leaflets, posters etc... and advise on the best content and layout.

“Showing up regularly and consistently is the most effective way to market your business”

■ BUILD YOUR KNOW, LIKE & TRUST FACTOR

■ BE REMEMBERED ■ GAIN NEW & REPEAT CUSTOMERS

# DISTRIBUTION

## HAND DELIVERED TO LOCAL HOMES

Every 2 months  
**20,000 copies**  
**50,000+ readers**  
 20,000 delivered over 2 months



Month 1	Qty	Postcodes
Worsley & Roe Green	3,000	M28 2
Walkden South	1,800	M28 7
Ellenbrook	1,000	M28 7
Boothstown	3,000	M28 1
Mosley Common	400	M28 1
Astley South	800	M29 7
<b>Total</b>	<b>10,000</b>	

Month 2	Qty	Postcodes
Worsley	2,000	M28 2   M27 0
Swinton Park	700	M27 0   M27 5
Monton	2,200	M30 9
Ellesmere Park	900	M30 9
Claremont	4,200	M6 7   M6 8
<b>Total</b>	<b>10,000</b>	

## 2026 DEADLINES & DELIVERY DATES

ISSUE	COPY DEADLINE	DISTRIBUTED (10,000 pm)	
		W/C	W/C
Feb-Mar26	9 Jan 2026	2 Feb 26	2 Mar 26
Apr-May26	6 Mar 2026	30 Mar 26	4 May 26
Jun-Jul26	8 May 2026	1 Jun 26	29 Jun 26
Aug-Sep26	10 Jul 2026	3 Aug 26	31 Aug 26
Oct-Nov26	11 Sep 2026	5 Oct 26	2 Nov 26
Dec26-Jan27	6 Nov 2026	30 Nov 26	4 Jan 27







# WHAT OUR CLIENTS SAY ABOUT *On Our* DOORSTEP



We have promoted our business through On Our Doorstep for over 5 years now as it provides the local coverage that we need and has supported our business growth. The publication is part of the fabric of the local community, providing useful information in a very convenient format. A great way to promote your business throughout the year.

*ALFRED FRASER BATHROOMS & TILES LTD (Advertising since 2017)*



We have been advertising for several years and the experience has been nothing short of excellent. The magazine is always professional, engaging, and packed with interesting information that truly resonates with the local community. It's the kind of publication that stays in homes, ensuring our message reaches people time and again.

Susie goes out of her way to help and support, making the whole process effortless. Thanks to this wonderful magazine, we've received referrals that have made a real difference to our business. We couldn't recommend On Our Doorstep more highly.

*HOME INSTEAD SALFORD & WORSLEY (Advertising since 2017)*



We can't recommend Susie enough! From our initial enquiry for our leaflet drop she was responsive, helpful and supportive of our business. Once the magazine went out we saw a steady stream of new patients!

*DENTAL FACIAL ARTISAN (Advertising since Nov 2024)*

## **LONG TERM ADVERTISING WORKS HOW DO WE KNOW?**

**70% OF OUR ADVERTS ARE REPEAT CLIENTS**

**50% HAVE ADVERTISED FOR 2-16 YEARS!**

# MAGAZINE ADVERTISING

## ADVERT SIZES

<p>Trim size: 148mm x 70mm Bleed size: 154mm x 76mm</p> <p>FRONT COVER BANNER</p>	<p>OUTSIDE BACK COVER</p> <p>Trim size: 148mm x 210mm Bleed size: 154mm x 216mm</p>	<p>FULL PAGE</p> <p>130mm(w) x 190mm(h)</p>	<p>HALF PAGE</p> <p>130mm(w) x 92mm(h)</p> <p>QUARTER PAGE</p> <p>63mm(w) x 92mm(h)</p> <p>EIGHTH</p> <p>63mm(w) x 45mm(h)</p>
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## ADVERTISING RATES

Minimum booking 1 issue = 2 months

ADVERT SIZES	1 ISSUE (2 months)	3 ISSUES (6 months)	6 ISSUES (12 months)	DESIGN
Full Page	£345pm £690 per issue	£310pm £620 per issue	£276pm £552 per issue	£35
Half Page	£215pm £430 per issue	£193pm £386 per issue	£172pm £344 per issue	£25
Quarter Page	£130pm £260 per issue	£117pm £234 per issue	£104pm £208 per issue	£20
Eighth Page	£80pm £160 per issue	£72pm £144 per issue	£64pm £128 per issue	£15
What's On Listing	£30pm £60 per issue (60 words text)			

6 MONTHS  
SAVE  
10%

12 MONTHS  
SAVE  
20%

SAVE  
5% more!  
Pay 3-6 issue  
booking  
upfront

## PRIME SPACES

### PREMIUM PAGES

FRONT COVER BANNER: £375pm (£750 per issue)

OUTSIDE BACK COVER: £525pm (£1,050 per issue)

INSIDE FRONT / BACK COVER: £425pm (£850 per issue)

PAGE 3 / PAGE 5: £395pm (£790 per issue)

CENTRE SPREAD: £680pm (£1,360 per issue)

DOUBLE PAGE SPREAD: £600pm (£1,200 per issue)

Save 10% if booking 3 issues or more (excl. Front Cover Banner)

## ADD ON

### SOCIAL MEDIA BOOST!

Increase your visibility by promoting your advert across our social media channels too!

Daily post for 1 week (7 posts)

**£35 ONLY**

(for magazine advertisers only)

Show up again! The more you are seen, the more you are remembered!

■ NO VAT CHARGED ■ ADVERTS MUST BE PAID BY THE COPY DEADLINE

# MORE WAYS TO MARKET



## SOCIAL MEDIA



### REINFORCE your LOCAL MARKETING...

- **SHOW UP IN MORE PLACES** • **REACH NEW PEOPLE**
- **BUILD your SOCIAL FOLLOWING** and **WEBSITE VISITS**

We can help you reach the local community online across our Facebook, Instagram and X pages. Promote your business online, be seen more and be remembered more!

ADVERT BOOST	2 WEEKS Short & Sweet	1 MONTH Intense	3 MONTHS Regular Exposure
Add-on option for Magazine Advertisers	Standalone Package	Standalone Package	Standalone Package
<b>7 posts</b> Daily post for 1 week	<b>14 posts</b> 1 per day	<b>28 posts</b> 1 per day / 4 weeks	<b>36 posts</b> 3 per week / 12 weeks
Magazine Advert	Up to 2 different messages	Up to 2 different messages	Up to 3 messages Regular image changes
<b>£35</b>	<b>£80</b>	<b>£145</b>	<b>£180</b>
Show up again! Reinforce & Boost your Magazine Advert	Build Awareness Run Special Offers Launch New Business	Build Awareness & Followers New Products/Services	Increase Interest Build Followers & Website Visits



## LEAFLET DISTRIBUTION

**Grab attention with a well designed leaflet.**

**Hand delivered to your target audience with our magazines.**

We deliver a minimum of 5,000 and maximum of 20,000 leaflets. Spaces are limited so book early.

Up to 10k leaflets: **£60 per 1,000**

Over 10k leaflets: **£55 per 1,000**



## DESIGN & PRINT

- **ADVERT DESIGN:** Let us design a great advert for you!
- **GRAPHIC DESIGN SERVICE:** An affordable standalone service for marketing materials from Leaflets to Banners.
- **PRINT SERVICE:** For all your printing needs - great quality, fast turnaround and a professional service.  
For a quote, email: [susie@onourdoorstep.uk](mailto:susie@onourdoorstep.uk)



# THE COMPLETE PACKAGE

## SAVE 30% WITH OUR ANNUAL BUNDLES

*Reach MORE POTENTIAL CUSTOMERS in 2026  
with consistent **PRINT** and **DIGITAL MARKETING***

### Starter

**£130** pm

- ✓ Quarter Page Advert in Printed Magazines for 12 months
- ✓ Quarter Page Advert in Online Magazine with weblink for 12 months
- ✓ Half Page Editorial in 1 issue (2 months)
- ✓ 1 Social Media post per week
- ✓ Listing in Online Business Directory for 12 months
- ✓ Artwork & Design Support

### Essential

**£215** pm

- ✓ Half Page Advert in Printed Magazines for 12 months
- ✓ Half Page Advert in Online Magazine with weblink for 12 months
- ✓ Half Page Editorial in 1 issue (2 months)
- ✓ 2 Social Media posts per week
- ✓ Listing in online Business Directory for 12 months
- ✓ Artwork & Design Support

### Ultimate

**£345** pm

- ✓ Full Page Advert in Printed Magazines for 12 months
- ✓ Full Page Advert in Online Magazine with weblink for 12 months
- ✓ Upgrade to Premium Inside Back Cover in 1 issue (2 months)
- ✓ Full Page Editorial in 1 issue (2 months)
- ✓ 2 Social Media posts per week
- ✓ Premium Listing in Online Business Directory for 12 months
- ✓ Artwork & Design Support

## BUILD, MAINTAIN & GROW A THRIVING BUSINESS

For more information, please get in touch:

**Susie: Editorial & Advertising**

**T: 07967 978831**

**E: [susie@onourdoorstep.uk](mailto:susie@onourdoorstep.uk)**

**[www.onourdoorstep.uk](http://www.onourdoorstep.uk)**

